# UNDERGRADUATE STUDENTS ASSOCIATION COUNCIL

Tuesday, August 17, 2010 417 Kerckhoff Hall 7:00 p.m

<u>PRESENT</u>: Jasmine Hill, Stephanie Lucas, Cris Santos, Matt Spring, Gatsby Miller, Suza Khy, Charles Ma, Jamie Yao, JC De Vera, Rustom Birdie, Bob Williams, Dr. Deb Geller, Dr. Berky Nelson, Kinnery Shah, Willard Tressel, Emily Resnick, Patty Zimmerman, Katrina Dimacali, Stephen Moock, Jonathan Curtiss, Matthew Love

<u>GUESTS:</u> Kia Saedi (FiCom proxy), Crystal Hsing, Rosa Deng, Joelle Gamble, Ronald Arruejo, Scott Gwartz, Isaac Rose

- I. A. Call to Order
  - Hill called the meeting to order at 7:02pm.
  - B. Signing of the Attendance Sheet

The attendance sheet was passed around.

- II. Approval of the Agenda
  - -De Vera added an officer report for the facilities commission.
  - -Spring amended to vote for the ISP funds.
  - -Hill asked to strike the bylaw changes.
  - Spring moved and De Vera seconded to approve the agenda, as amended.
  - -- Council voted to adjourn with a unanimous vote of 9 in favor, 0 opposed and 0 abstentions. The Hill called for Acclamation. Hill asked if there were any objections to approval by Acclamation. There being none, the agenda was approved, as amended.
- III. Approval of the Minutes
  - A. \*July 20<sup>th</sup>, 2010
  - De Vera moved and Santos seconded to approve the minutes, as amended.
  - <u>Council voted to approve with a unanimous vote of 9 in favor, 0 opposed and 0 abstentions. The Hill called for Acclamation. Hill asked if there were any objections to approval by Acclamation. There being none, the agenda was approved, as amended.</u>
    - B. \*August 3rd, 2010
  - -De Vera said that the SUF but it should be spelled SOOF.
  - -Dr. Geller said that she asked the council to move the items that required action, not to move from the agenda.
  - -Yao said that the
  - -Birdie moved and De Vera seconded to approve the minutes, as amended.

-- Council voted to adjourn with a unanimous vote of 9 in favor, 0 opposed and 0 abstentions. The Hill called for Acclamation. Hill asked if there were any objections to approval by Acclamation. There being none, the agenda was approved, as amended.

#### IV. Public Comments

## Alondra Espinosa Lambda Theta Nu

Espinosa expressed her dissatisfaction with the miscommunication concerning email documentation. More specifically, she talked about FiCom miscommunication and which said that she hadn't turned in paperwork when she did.

#### V. Special Presentations

## A. Director from ISP--

Gwartz introduced himself as the head of marketing as UCLA. He asked the council various questions for prizes. He talked about the proposal that he had put together that dealt with a partnership between the UCLA Athletics and USAC. He said that this would allow for USAC to showcase the students, which can be done through the athletics partnership. He said that he wanted to utilize den t-shirts, in which 9,000 are printed. He said that the Bank of the West would allow USAC to put their logo on their shirts. He said that that this is a high profile opportunity and everyone would see this. He passed around two possible t-shirts designs that had the USAC logo. He also said that USAC would be included in two of the newsletters that he passes out. He talked about football and students could possibly do something at the football game. He said that he wanted to work with USAC and that he saw this partnership as a great partnership. He said that the partnership is valued over \$30,000. He opened the floor to questions.

- -Spring brought up John Wooden day in which Wooden would be commemorated across campus.
- -He said that this relationship would be long term and that he will talk to the council about the different opportunities.
- -Dr. Geller said that most departments would work directly with students. She asked if this was a profit between athletics and ISP and where the value was in actual cost.
- -He said that ISP is essentially part of UCLA. He said that they pay UCLA a lot of money to handle their sports assets. He said that in return, they put a value to the athletics done here. He said that it is a value and that it is their responsibility to make up that \$6 million to UCLA. He asked if he had answered her question.
- -Dr. Geller said that his response was an answer.
- -He said that he felt that he was a part of UCLA and the staff.
- -Spring asked if there were various packages they could be offered.
- -He said that things were priced based on the partners.
- -Zimmerman said as the student government, there are doors open because there are places that want the student government to be a part of the school. She said that this is where the concern is because UCLA already wants USAC to be a voice of the undergraduates. She said that USAC is already a voice without having an outside sponsor.
- -He said that there is a great point and that this avenue is specifically for sports marketing. He said that companies pay to market or brand the products to audiences. He said that they couldn't just give it away for free.
- -Williams said that this was interesting to him. He recognized that ISP is trying to associate itself with the rest of UCLA. Williams said that marketing is a complex thing and that USAC has always struggled with figuring out how to market them. Williams said that it could go either way. He said that there could be value in this and to be open to thinking about this.
- -Dr. Geller asked what he was specifically marketing and what they represent.
- -He said that ISP was marketing UCLA athletics in partnership with an event/team. They were working to promote the USAC brand to Los Angeles. He said that the program developed is strictly targeting students. He said that they target UCLA fans across the region in promoting the UCLA brand at these events.

-Dr. Geller asked if ISP got paid to market or if they were giving money to the athletics department to market.

- -He said that they give money to UCLA athletics to take control of their assets.
- -Dr. Geller asked if they were allowing the UCLA athletics to sell themselves by charging them fees.
- -He said yes and that this was very common in marketing and sports marketing. He said that the student governments usually have to pay for student products and services. He said that they pay UCLA athletics a large amount.
- -Dr. Geller asked if they pay money to make money.
- -Williams said that here is a certain amount guaranteed by ISP. ISP benefits if they go over the amount.
- -He said that if they go over the amount, the money contributes to the UCLA athletics department.
- -Hill thanked the administrative assistants for their questions and asked if any students had questions.
- -Tressel said, that the fee is a license fee to represent USAC properties. He said that these are right for sponsorship and that in the past; some of the sponsors were problems. Tressel said that main concern was getting their events out there. Tressel asked about representing USAC.
- -He said that they work with the Anderson School of Management and the event where they bring in sponsors for their event. He said that he wants this to be a relationship. He also said they have over 80 sponsors
- -Tressel asked how many people go to Bruin Bash
- -Shah said 11,000
- -Tressel talked about the capacities of the film program and the concerts held at UCLA.
- -He said that these events would help the council out and help ISP out. He said that they get companies that want to target students. He said that he sees a partnership between the ISP and their events.
- -Dr. Geller asked if he would get the money back for the UCLA athletics department.
- -He said that they would try and that he wanted this to be a marketing platform and a partnership.
- -Birdie asked to clarify, if this would be one year or for longer
- -He said that it would be for one year, encompassing the school year
- -Tressel said that he is looking to wipe out the fee. Tressel said that there is a target audience.
- -He said that he understands and that if his goal wasn't to bring in money for ISP, they could explore something in that. He said that his goal is to explore corporate partnerships. He said that it helps him out and that ISP has a lot to sell.
- -Tressel asked for clarification.
- -He said that he has a lot of things to sell
- -Tressel said that he understands the need for cash flow. He suggested reducing the fee and then starting the partnership.
- -He said that the starting prices were what the Bank of the West told him. He said that he fought hard to get the brand where it is now. He said that the Bank of the West would need to approve any changes to the shirts.
- -Khy said that in the packet, the halftime is included. She asked what the fee covers in regards to the halftime.
- -He said that they do contests or a three point shot. He said that they sell that in terms of how much they can get. He said that they could customize something that the council wants to do. He said that normally, they charge a large fee. He showed the council the partnership summary on the PowerPoint presentation. He said that for the opportunities here, the price is amazing.
- -Williams said that if he came to his office and asked for this amount of money, he would want to see what kind of return they would get. He asked about the return and how people will feel about USAC being seen in this way. He said that this is complicated because they need to see how being sponsored by athletic events would reflect on USAC.
- -He said that advertising is sometimes tough to return. He said that next year, he hopes that the council talks about the benefits of ISP.
- -Santos said that he had mentioned the shirts being a part of this and that they were time-sensitive. He asked if they didn't make a decision by tonight, the council could still look at other parts of the deal later

on

-Gwartz said absolutely. He said that the shirts are an amazing opportunity. He said that he needs an answer about the shirts by tomorrow. He said that he is willing to further develop this to put more opportunities together and to fit their needs.

- -Birdie said that it is a bit sad to give money to advertise themselves to their own student population. He said that they shouldn't have to spend money on this. He said that the students know that USAC exists and that their goal is to make the students aware that they exist and to make them aware of what USAC does
- -Gwartz said that he could help the council increase the knowledge on campus of what USAC does. He said that any opportunities ISP develops would assist in the council's goals.
- -Dr. Nelson said that students should be able to answer why they are spending their money on this. He asked if the money used for marketing would bring \$16,000 back to USAC.
- -Gwartz asked how USAC makes money.
- -The council answered that they get funding from student fees.
- -Gwartz said that the council might be missing the point that ISP is trying to work with UCLA. He said that the council would be putting their name out. He said that the council wouldn't make \$16,000 by putting their name out.
- -Dr. Nelson mentioned what Tressel brought up earlier (sponsoring events such as Jazz Reggae). He asked if ISP would get sponsors to give money to these events. He asked if they could get something measurable that they can point to.
- -Gwartz said that he agrees and that he agrees with Dr. Nelson. He said USAthat he couldn't promise anything.
- -Dr. Nelson said that there should be sponsors that could assist in putting these events on.
- -Gwartz said that they could assist the council on this and that ISP does work with other things as well.
- -Hill thanked Scott and said that the council was looking a way to make them visible. She said that as they think about different opportunities, they should keep in mind the idea using athletics to increase visibility.

## VI. Appointments

There were no appointments.

#### VII. Fund Allocations

#### A. Academic Success Referendum Fund

There was no business for the Academic Success Referendum Fund.

#### **B.** Academic Affairs Mini-Grant

There was no business for the Academic Affairs Mini-Grant this week.

## C. EVP Travel Grant—Santos

-The travel grants committee chair Ronald Arruejo decided that they are allocated funding for Kappa Psi Epsilon who requested \$729.44 for their summer summit conference. The committee allocated them the maximum of \$500. The application was well written and the objective of the conference falls within the guidelines of the EVP mission.

-Zimmerman asked Santos to email this so she could forward this to the council.

#### D. Cultural Affairs Mini-Grant

There was no business for the Cultural Affairs Mini-Grant this week.

## E. \*Contingency Allocations—Saedi

-Lamba Theta Nu- Fall retreat, requested \$200 for facilities and \$75 for food. They had all of the documentation needed and they were granted full funding.

-USAC retreat coming up. He said that this is one of the better applications seen this summer. He said that when people usually request food, they are general but here everything was well documented. He said that the retreat was for the students in general and everything requested was funded for.

- -PISA has training coming up. They submitted the hard copy last week and resubmitted the form with documentation for food and not for supplies. They were granted \$150 they needed for food.
- -Birdie asked to see the USAC retreat application.
- -De Vera called to question the contingency allocations. Ma seconded.
- --With a vote of 10-0-0, the contingency allocations for this week were approved.
- -Zimmerman said to make note that this information gets passed on to SGA.
- -Santos asked if there is a point system being used.
- -Saedi said that this is being discussed as well as a front page that showed what were requirements. This should alleviate discrepancies. He said that right now the point system is not being used.

#### VIII. Officer and Member Reports-

#### **President – Jasmine Hill**

- -Hill asked the council if anyone had high-resolution photos of events from their office. She asked for pictures of community service work or any other work being done in their office.
- -Santos asked what is a high-resolution photo
- -Hill said that a high-resolution photo can be stretched out and can be blown up so that it won't be pixilated.
- -Tressel said that it would be 5-10MB.
- -Hill said that they are trying to update the website and are trying to put pictures of events that remain consistent. She said she would email the people with the pictures.
- -Zimmerman said that she has the new face of the website up. She showed the council the new website and said that it was still in the resurfacing process. She said that everything would still be in the same format with a new face. She showed the council where the new photos would go.
- -Hill said that she has been researching with the Webmaster whether it would be feasible for the website to be aligned with Facebook.
- -Zimmerman said that they have linked the USAC program and events with OrgSync. She said that when update events on OrgSync, it will sync with the USAC calendar.
- -Hill said that hopefully this will encourage the council to update their website.
- -Hill passed around a sign in sheet. This would be a sheet consisting of the marketing office in each respective position. She asked the council to write down the information of the public affairs person.

## **Internal Vice President – Stephanie Lucas**

- -Lucas said that they made a complete outline and a how to guide with 6 sections. This will be done by 0 week and will be ready to go by the activities fair. She said that if council has any input, she will tell her director.
- -Lucas has a meeting that deals with the beginnings of digitizing the test bank.
- -Lucas said that they are meeting with the treasurers of the Greek houses concerning the SOOF guidelines. She said that they are planning a Greek how-to workshop to happen the 1<sup>st</sup> and 2<sup>nd</sup> week, which will be separate from the other how to workshop
- -Lucas said that the retreat would be Sept 3-5. She said that there would be supplementary materials for council members. She wanted to know who could drive: Spring, Hill, and Miller raised their hands. Lucas said that these people would be reimbursed for gas.
- -Lucas said that she would be meeting with Hill to work on the agenda and if the council has anything to put to let her know.
- -Lucas said that her office has been setting the groundwork and that there will be appointments next week.

- -De Vera asked when they would receive the email about the appointments.
- -Lucas said that she would send an email.

#### **External Vice President--Chris Santos**

-Santos talked about the UCSA Congress that occurred from Thursday to Sunday. He said that they chose an issue for the next year, which was the state agenda for students. This is titled Economic Justice in the UC. He talked about revenues and how they decided to look into any possible sources of revenue, with the most prominent being the oil severance tax, which is in the democratic budget. Santos said they would advocate for this until they secure it, which would be hard because there is a 2/3-majority rule needed in the state of California in the assembly and in the state senate. He said that in the past, republicans and some democrats were hesitant to vote on any taxes. He said they are confident that this would be passed considering the recent BP oil spill. Santos said the goal is to eventually talk about the fee rollbacks. The leadership and legislative board for the UCSA Congress was chosen. Santos said that he was elected the chair of the university affairs committee and that he would be in constant communication with the UC regents and president and would choose the student advocates to the regents. There would be around 4 students at each board of regents meeting. These students would talk to the regents and create relationships with them. Santos said that for the issue, institutionalized aid for undocumented students was also pushed. Santos said that the speaker asked UCSA to cosponsor/support the democratic budget, which is a big deal. Santos said that they asked UCSA directly to cosponsor the budget and that if they did then he would support UCSA in their campaigns. He said that the democratic budget is not as good as the speaker's budget. He said that he would be meeting further to gain more information on the democratic budget. Santos said there would be work done to see why there was a fee rollback.

- -Santos said that through the student coalitions chair, over 200 students are registered to vote this summer. This is a result of the registration efforts of his office.
- -De Vera said that he attended the UCSA congress and commended Santos for his delegation. De Vera said that they decided the top three issues and that UCLA students wrote all top three. He commended them on taking ownership of the congress.
- -Birdie asked who decides who tells the office about the bills. Birdie talked about the DREAM act and how it only provided for student loans rather than scholarships and grants. Birdie suggested that they have an office to let people know what acts do.
- -Santos said that this was a good recommendation and they could perhaps use the website or the newsletter to inform people.
- -Spring asked if they could update the council how they could support the EVP office.
- -Santos said that he has a presentation to make. Santos said that at the presentations he has already made, he has come up with how each office can contribute to the EVP office. He said that each office has something to bring and that at the end of the day the EVP student brings something back to the students.

## Academic Affairs Commissioner--Suza Khy

- -Khy said that there is a meeting with the dean of social science, Durante, in regards to the reinstatement of the student affairs officer. There has been no commitment to the reinstatement of the officer and those they only promised a counseling assistant. Khy said that students are still at risk at being not able to navigate the system. She asked the council to urge Durante and see the concern for this issue.
- -Khy said that she met with her diversity director. They are compiling a list to work on the diversity taskforce and how to incorporate the taskforce into student life. She said that she hopes to make a more inclusive campus.
- -Khy said that there would be a community college transfer week with a focus on Asian Pacific Islands. She said that 40% of students on campus are transfers.
- -Tresell asked if she works with other groups.
- -Khy said that she is looking into working with STOMP, a student group on campus.

## Facilities Commissioner- JC De Vera

- -De Vera said that the director's retreat went well and the directors enjoyed it and are looking forward to a great year. The retreat consisted of personal development, collective development, and building team dynamics. They started planning for this year.
- -De Vera did an assessment of USAC in the retreat. They listed ideals and realities from 12 UCLA students at the retreat. He said they also did a needs assessment of the student body. De Vera sent the document to the council. De Vera said that the council should think of these things at the USAC retreat to think of their agenda. He said that this is a good tool.
- -De Vera extended a healthy hand and said that he is free to help anyone planning retreats
- -Santos said that De Vera has good breakdowns of goals and objectives. He said that if you have a retreat, they should go to De Vera for resources.

## **Student Support Services – Patty Zimmerman**

-ASUCLA and Waiverpool funding- Zimmerman said that there is an online application instead of paper starting next week. She said that this would start next week and will be made available online. Zimmerman said this should make applying easier for everyone.

#### IX. Old Business

# John Wooden Day Committees—General Representative, Matt Spring

### Outreach and Publicity

- -Birdie said that they have not met physically yet but they have plans. They have met with someone in terms of t-shirts that could possibly be given out for free on October 14 for the afternoon event. Their committee hopes to meet next week. Birdie talked about advertising and outreaching at events such as Bruin Bash, specifically using the screens on the side.
- -Spring recommended utilizing res fest for marketing. He asked to set a deadline of a design.
- -Birdie thanked him
- -Zimmerman said that if the council goes to A-level, there is a form where they can create a slide that is presented on the first floor. She said that they can start now and it will be going on until the event.

## Daytime Committee

- -Yao said that daytime met and discussed their vision. She said that the daytime would be about Wooden's teaching and his legacy to the community. She said that Hill had the idea of UCLA students going into the community school and teaching them about the components of the pyramid of success. Yao said she called today but there was no response. She said that they might have a pyramid of success plaque on the wall, but this is tentative.
- -Hill said the daytime event would be a community service opportunity. She said that she had a meeting with the external affairs and communications and media. They are supportive of the event and will be helpful in connecting the council with the school. She suggested a campus committee with representatives of different parts of the school. External affairs, community relations, etc. would be involved. Hill said that she would be calling this committee. This will be held the week after next week.
- -Santos said they are also working to see if the mayor can speak at the event hosted at the school.

## Nighttime Committee

- -Spring said that they met and have a tentative agenda. Spring said that on October 14, there would be a reception and a band outside of the Wooden Center. There would be finger foods served and commemorative displays in the lobby. There would be highlights of his life.
- -Khy said that they wanted to talk about how Wooden was an inspiration. She said they would distribute strips of paper that asked "who inspired you?"
- -Spring said that this would tie in the True Bruin values. He said that the main component was supposed to be the basketball game. Spring said that the team couldn't practice until October 15. Spring said that instead they could possibly have a student tournament, halftime contest, or three-point shootout so that basketball component is incorporated. Spring talked about main speakers, both of whom have spoken about Wooden before. Spring said

that they could possibly bring in Random Voices, the Den, etc.

- -Lucas mentioned a moving video of Wooden that they could show at the vigil.
- -Spring said that the video is already approved for USAC use. Spring said that this would allow the campus to know Wooden as a person. The venue is already reserved for the entire day. Spring talked about the USAC resolution and how the John Wooden resolution can be bronzed. Spring also talked about a painting that Wooden saw before he passed away and that it could be formally presented at the event. Spring said that he hopes to meet with the events office to work with the logistics of the event planning.
- -Lucas said that in the subcommittee meaning, they discussed making the memorial meaningful. Lucas said that they wanted the day to be more commemorative. She said that Khy suggested the vigil should be held at the end. Lucas said that they could distribute tea lights around the Bruin Bear. There could also be a speaker to end the day.
- -Spring said that they are working with other speakers that Mick is the primary contact with the Wooden family and that he is working with them.
- -Hill asked how many people the venue holds.
- -Spring said that the venue would be able to hold a lot of people.
- -Hill talked about the ISP and how the shirts weren't practical considering the immediacy and cost. She said that the council could print out t-shirts. She said to consider the different opportunities that they have besides the den shirts.
- -Shah said any help with sponsorship is interesting and that halftime shows and being more involved with athletics is interesting. She offered to be a liaison.
- -Hill said that if anyone has concerns or wants to work with them should contact Shah.
- -Dr. Geller said that this was a good opportunity and that they should engage with athletics to see what they could do that involve sponsorships and no cost.
- -Hill said that athletics is sometimes hard to get in touch with and that, while she has relations with athletics, she doesn't have relations with the major meat of what they do. Hill said that this was a great recommendation.
- -Zimmerman said that so many people want to be a part of USAC and that they represent the undergraduates. She said that they shouldn't have to promote themselves to the undergraduates because they are the undergraduates. Zimmerman highlighted all of the ideas the ISP gave them. She said USAC shouldn't have to pay to advertise to the student population and that people want to be a part of USAC.
- -Yao said that she wanted to highlight that they wanted to convey to students what they are about. She brought up the logo and how what was behind it is important.
- -Birdie said that this should be tabled until later and Shah will be the liaison.

#### X. New Business

Miller called for an executive session. De Vera seconded. Hill called an executive session.

Hill called a 5-minute recess. The meeting resumed at 9:43. X. New Business

# A. \*Bruin Bash Presentation—Cultural Affairs Commissioner, Kinnery Shah and Campus Events Commissioner, Charles Ma

Santos moved to make Bruin Bash an action item on the agenda. Bruin Bash has been added as a voting action item on the agenda.

- -Shah said that Bruin Bash is a chance to welcome students. They presented the agenda of the events, which will be Sunday, September 19 to Monday, September 20.
- -Ma said that the event is to be bigger than usual.
- -Shah said that the campus is invested in this and presented the list of the groups that are involved, such as ORL, ASUCLA, Greek life, etc.
- -Ma talked about how the council could use Bruin Bash to promote USAC. He talked about advertising, the enormous activities fair, and fliers/posters. USAC will get their own area to promote themselves at the activities fair.
- -Shah said that this is a way to get people excited about USAC. She said that every student who lives on the hill

would get a flier with the new logo.

- -Shah talked about the changes of venues because of the construction happening in Pauley. She said that the concert would be hosted in Drake Stadium. Shah said that they were recently informed of the change of venue of the Enormous Activities Fair, so it's been a constant challenge switching venues.
- -Shah talked about the breakdown of expenses. The talent honorarium will be \$50,000. The cost of venues will be \$100,755.03. The deejays are free. Marketing/publicity is \$500. The movie is \$2,000. She said that the venue cost is not what it will actually be. She said that the only costs that changed were the venue costs.
- -Shah presented the other sources of money. The chancellor's office will provide \$38,000, student committee for the arts \$7,500, Greek life \$3,000, \$20,000+ from the sponsorship and ~\$2,000 Waiverpool.
- -Shah and Ma presented the motion to move to approve Student Government Accounting and the Finance Committee to allocate \$85,000.00 from the USAC Surplus to Bruin Bash as a part of the Campus Events Commission and Cultural Affairs Commission.
- -Dr. Geller suggested submitting an application for funding.
- -Zimmerman reminded them that sponsors should not be paying with a credit card, but with checks.
- -Birdie asked what are the other funding sources.
- -Shah said that the main funding has always been surplus. She said that the amounts they receive from other entities are usually the same and that they usually push for sponsorship.
- -Miller recommended asking the ORL. He asked how many people attend these events every year.
- -Shah said 11,0000 people attend the concert alone.
- -Hill presented to the council the surplus. She passed the paper around.
- -Birdie asked if that was the surplus from last year.
- -Hill said that the surplus sheet is from last year, after the textbook scholarship, etc. She said that this information is available in SGA.
- -Zimmerman said that it might change slightly because they are still finishing closing the book. She said at the surplus presentation, they would talk about utilizing the surplus.
- -Santos asked if the surplus amount stays the same every year or if it increases year to year.
- -Zimmerman said that each year the surplus increases. She said that the event could be institutionalized in the future but isn't yet. Zimmerman said it has been increasing each year.
- -Santos said that the work that Shah and Ma have been doing sounds amazing. He said that the money they are asking for is not a lot because the situation is out of their hands.
- -Santos moved to allocate \$85,000 from the USAC surplus for Bruin Bash. Spring seconded.
- -Zimmerman said that the sheet being passed is from last year. She said that is the amount that is still left over. She said that out of the surplus they had, the number that is there is what's left over. She said that students don't use all the money after and it ends up in the surplus. Zimmerman said that the amount on the sheet of the surplus couldn't be lower than that.
- -Spring said that he was looking forward to promote USAC and their services. Spring said that the commercial sounds like a good idea and that John Wooden Day is another good space.
- -Tressel said that this is a good space and brought up BLT. He said that they could make a fun video.
- -Spring called to question approving the funding for Bruin Bash. Yao seconded. With a vote of 10-0-0, the funding of \$85,000 was approved for Bruin Bash.

#### B. \*(Consent item) Funding Study Group

- -Hill said that she sent out the description of the funding study group. She said that the chair is officially the budget review director. Hill said meeting times depend on the BRD. She said that in terms of the time commitment she couldn't say. There were three positions available.
- -Birdie nominated himself.
- -De Vera nominated himself.
- -Hill said that as a reminder, all of these things are under the jurisdiction of the committee. If there are no nominations, they will move forward. As an item of consent, Hill asked if anyone would move to approve Birdie

and De Vera for the funding study group.

-Santos moved to approve Birdie and De Vera to the funding study group. Miller seconded. De Vera and Birdie were appointed to the funding study group.

- -Hill said that she would notify the budget review director of the additions.
- -Hill said that it is the BRD's responsibility to call the meeting, as well as ARC.

## C. Resolution-- General Representative, Gatsby Miller

- -Miller presented information on the repeal of Proposition 8. He said that lawyers approved it. It was appealed as unconstitutional on the grounds of the 14<sup>th</sup> amendment. As a result, Miller wanted to put forth a resolution that shows USAC support of prop 8 because it impacts the students and faculty.
- -Miller moved to approve the resolution in support of proposition 8.
- -Miller read the resolution.
- -Spring thanked Miller for bringing this issue to attention.
- -Miller said that he outreached to students on campus. He brought up a change to the co-sponsorship. He added an amendment to change his name.
- -Hill said that adding a sponsor is a more technical amendment and that changing his name on the resolution would be a friendly amendment.
- -Santos said that this is an issue that affects students nationwide. He said that after being a part of a state association last year, one of the responsibilities of the council is to provide direct action. Santos said this was why resolutions are important. He brought up that yesterday a federal court halted same sex marriages in California, which overturns the decision of the judge. He said that this is something that provides the council a way to take direct action.
- -Miller said that as someone who is directly affected by this, he is looking to see that a student council is in support of this. He wanted to show to all students that they support a diverse student body considering the recent events. He said that he is not opposed to adding direct action.
- -Shah said that summer resolutions should be action oriented. She said that it might not be action oriented considering the time and the fact that not all students are here. She asked for clarification if this would be more of a support resolution.
- -De Vera said that he was concerned about the matter in which the resolution was submitted. He said that it contracts from the councilmember's ability to look over the amendment. De Vera said that it was difficult to make resolutions with such a short notice.
- -Hill said that this section is for people to provide amendments for the resolution.
- -Santos said that with that in mind, he didn't have time to ask for organizations for input. He said that he looked for guidance and opinions when drafting the DREAM act resolution.
- -Hill said that people like the sentiment of the resolution and want to support it. With the recent developments, some members of council want to add amendments that call to action. She said that they could make comments or table the resolution.
- -De Vera said that the council is unique because there is three openly queer council members. He asked Miller why he didn't contact himself or Spring.
- -Miller said that he was in Russia and that the country was in a state of emergency. He said that he didn't send it out because of this. He apologized for not contacting them earlier. Miller said that he meant no offense to them.
- -Spring said that he didn't fully have time to make any amendments in terms of recent changes. He wanted to make a motion to table this resolution because of the lack of time to look over the resolution.
- -Tressel suggested waiting until the fall.
- -Lucas said referred to the bylaws and she said that the resolution was sent out Sunday.
- -Hill said that resolutions need 3 days and items of business need to be send 2 days.
- -Dr. Geller said that they could continue if there is a 2/3 vote.
- -Spring made a motion with the intent to make amendments to indefinitely postpone the resolution. Shah seconded.
- -Spring said that the proper terminology would be to postpone the resolution indefinitely.
- -Miller said that he opposed tabling the agenda.

-Dr. Nelson asked for clarification on the word "indefinitely." Dr. Nelson asked when they would like to revisit the resolution (summer or fall).

- -Spring said that he wanted to align his movement with Robert's Rules.
- -Santos said that to support mobilization the approval should happen in the summer in order to ensure direct action. In terms of support, the council can possibly wait until fall to publish it in the Daily Bruin.
- -Birdie moved to rescind the motion. Spring seconded.
- -Miller said that this is a current and contemporary issue, which is why it was brought up during summer. He said that he wanted it to be relevant and that it was a swiftly changing and contemporary issue.
- -Dr. Geller said that when this resolution first came out, it was timely and appropriate. She said that circumstances change. Dr. Geller said that if the council chooses to table it, they would still be in an adequate time frame. She said that she supports the resolution in diversity and equal rights.
- -De Vera said that he would have liked to be a co-sponsor. He suggested going out to student groups and gathering more information. He said that they can do it tonight but it was be pressing.
- -Birdie said that he supports tabling it for the next meeting in two weeks so that people can add amendments and whatever they feel is appropriate
- -Miller said that a motion to suspend a resolution indefinitely has the intention of killing a resolution. Miller said that he would like to get this done in a timely manner and that if they are interested; they are to contact him within a week so that it may be presented at the next USAC meeting.
- -Hill said that in terms of postponing this, council could bring it back to the agenda later.
- -Santos said that "indefinitely" is iffy and that it can be thrown out. He said "with the intent of" changes the meaning of the motion.
- -Miller asked if the council with postponing the resolution to the next meeting.
- -Miller moved to table the resolution until the next convening. Birdie seconded. The movement was approved with a vote of 10-0-0. There were no objections.

#### XI. Announcements

- -Spring submitted a Bruin Plaza request for Thursday, Sept 30 or Wednesday, Oct 6 for a USAC outreaching tactic where they would have booths out. They will have 13 booths for their office and would increase the visibility of USAC. He suggested having a performer to advertise the event. Spring said that he would get back to them with the confirmed dates.
- -De Vera said that in regards to orientation tabling, there are only two days left and to remember to bring their laptops.
- -Lucas said that the pamphlets look awesome.

# XII. Signing of the Attendance Sheet

The attendance sheet was passed around.

## XIII. Adjournment

- Birdie moved and Shah seconded to adjourn the meeting.
- Council voted to adjourn with a unanimous vote of 10 in favor, 0 opposed and 0 abstentions. The- Hill called for Acclamation. Hill asked if there were any objections to approval by Acclamation. There being none, the meeting was adjourned at 10:51 p.m. by Acclamation.

#### XIV. Good and Welfare

Respectfully Submitted,

Katrina Dimacali USAC Minutes Taker 2010-2011