UNDERGRADUATE STUDENTS ASSOCIATION COUNCIL

Tuesday, April 3, 2012 417 Kerckhoff Hall 7:00 p.m.

PRESENT: Emily Resnick, Kristina Sidrak, Joelle Gamble, Daniel Soto, Jamie Yao, David Bocarsly, Andrea Hester, Raquel Saxe, Michael Starr, Jason Smith, Dan Chikanov, Kinnery Shah, Ronald Arruejo, Dr. Deb Geller, Dr. Berky Nelson, Laureen Lazarovici, Bob Williams, Roy Champawat, Patty Zimmerman, Michelle Parsons, Tamir Sholklapper ABSENT: GUESTS:

- I. A. Call to Order
 - Resnick called the meeting to order at 7:03 pm.
 - B. Signing of the Attendance Sheet

The attendance sheet was passed around.

- II. Approval of the Agenda
- -Shah moved to strike the CAC mini grant
- -Gamble moved to strike the Travel Grant
- Hester moved and Starr seconded to approve the agenda, as amended.
- -- Resnick called for Acclamation. Resnick asked if there were any objections to approval by Acclamation. There being none, the agenda was approved, as amended.
- III. Approval of the Minutes
- A. *3/20/12
- -Ron asks for clarification on last week's minutes.
- -Patty asked for minute inquiries to be e-mailed
- -Jason asks that Update the minutes to make sure that there are first and last names in the minutes
- Starr moved and Bocarsly seconded to approve the minutes for March 20, 2012, as amended
- -- Council voted to adjourn with a unanimous vote. Resnick called for Acclamation. Resnick asked if there were any objections to approval by Acclamation. There being none, the minutes were approved, as amended.
- IV. Public Comments

There were no public comments this week.

V. Special Presentations

Rachel Corell, UCLA Volunteer Center

Corell said Volunteer Day is happening on Tuesday, September 25th, and is the inaugural event that the Volunteer Center holds. This event is new bruins' first taste of UCLA. Students go all over LA to different sites (hospitals, schools, community sites) and donate their time. The focus of this year's volunteer day is interaction with students, such as recreational activities and the

arts. Sign-ups will be online by the end of this week or beginning of next. There are 30 project leaders that are in charge of all the sites. Task Captains lead 10-15 new students at each project. Service Liasons are the newest initiative, they express the need and impact of the location to student volunteers and take pictures of the project.

-There are many other activities to participate with, other than Volunteer Day: One Bus, One Cause, New Student and Transition Programs, UCLA Food Drive, Fall Harvest Dinner, Three Pillars is the newest initiative for students with special needs. Mayor's Day of Service happened last Saturday. Volunteer Appreciation Day is a way to say thank you to those on campus that commit their time. Career Development and Networking happens through programs such as the non-profit networking night. Other events demonstrate how these experiences can turn into a career and are not just a one time experience. Project SPELL consists of 30 students that work towards english language learning. Fellows inform the staff on what is important to students and what is already being done on campus. The Internship program is starting up again this quarter, using social media tools to talk about service. Hunger Hotspots is a weekly listing of what's on campus that are funds for food.

-One Bus, One Cause is our newest initiative. Once or twice a month, 50 bruins go into the community to learn about new projects. It serves to create a program that is important to students and how to help in the community. The second project worked on was at Mark Twain Middle School, which educated students on sustainability through gardening and creating resources. The third project was the Angelus Senior Center, to teach seniors about technology. The average age is 82 at the center. Ramona Gardens was a project that worked with HACLA to build a library in East Los Angeles to create a safe environment for kids. Testimonials of participants are extremely positive, with students feeling like their time went towards something that made a difference. Alumni Scholars Club enables students to work directly with the Volunteer Center to carry out their own project from start to finish.

- -UCLA External Affairs adopted the LA REGIONAL FOOD BANK, and the volunteer center makes visits once a month to donate their time.
- -Volunteer Center works to engage the entire UCLA campus for a more lasting impact than just one day of service.
- -Corell requested the help of USAC to engage service of students. Please invite friends and students to participate in these projects. If you have any ideas of new projects, please let us know. If you have any site location suggestions, let the center know. If you are interested in creating a project, please let the center know. The Community Banner Campaign is putting up banners all over Los Angeles, the center is working to put these up after they hold and event and leave.
- -Are there any questions?
- -Lorraine asked for clarification on what the center has done and what opportunities there are for students
- -Correll asked if there is a volunteer website that holds opportunities for service with a search bar. You can advertise using this website, and engage volunteers through social media. If you need extra volunteers for a project, the center can help with that. The center can provide advice for newer organizations that are just getting started.
- -Joelle asked what kind of training was offered for volunteer day.
- -Corell said project leaders have initial contact with their sites pretty early. Task captains are more flexible and receive training in spring, summer and fall. The training is accommodating to student's schedules. Applications will go out next week, we would like to have everyone settled in by mid May. You can state your area of interest on the application, a new feature added after student feedback from last year. We are working more with professional schools too, last year Anderson adopted four sites. We are hoping to expand that this year to Public Health, Dentistry, School of Law.
- -Gamble asked if there was overlap between students that volunteer for the center and those that are active on campus.

- -Corell said there is, students fill out what they are involved in on campus in their application. Many students are involved through organizations, but there are also those that are still trying to find their way.
- -Gamble asked about those that that aren't that involved and if there is an advertisement for them to get involved on campus.
- -Corell said yes, they get an e-mail asking for feedback that has other opportunities to get involved, with future events with the center, relevant student organizations, information about sustainability, and the website where they can search for other opportunities.
- -Saxe asked if he works with SIC or any of the high schools the work with?
- -Corell said they have a fellow that works with CSP, CPO, etc., that get advice and creates a learning opportunity.
- -Saxe asked if they are working on volunteer day on sites that have ongoing projects. She asked if students know that they can return to keep working on these sites.
- -Corell said they need to do a better job on that, and that they are working to create more targeted opportunities to relate what they did on volunteer day and what they could continue to do at the same site or different related sites. Creating awareness is key. They are open to more suggestions on how to improve this, they are just getting into our niche after three years.
- -Smith thinks that Volunteer Day could be improved, at times it could appear that Volunteer Day functions as a publicity stunt for UCLA. He would like to see volunteer day be more engaging for students, training should be done in a more effective way, because former liaisons were not knowledgeable about the sites they were assisting and what the needs were. He would like there to be more knowledge about where students are going and what they are doing, as this affects campus climate. Students need to learn something from others and have something more tangible than painting a bench or flowerpot. There should be a better survey system at the end, students are just going and not obtaining anything.
- -This is something the center is hoping to change this year. How is painting a wall improving the community? We would like to do better projects, with more interaction between people. The center is trying to keep projects at a cap of 300 students, to keep students on track for what they are actually doing and why they are at the site, and what kind of impact the students are actually having on the community. The center would like to create opportunities to have more students engaged after this one day of service. I am happy to talk to any of you in person for what we can do to improve Volunteer Day.
- -Smith asked if the days will continue to have flip cans.
- -Corell said no, it was a disaster last year. We run the center off donations from the outside community. We do need pictures and testimonials to get donations, bussing students to sites alone are extremely expensive. Supplies are expensive. The total budget of volunteer day is really high, so we do need testimonials and videos, and support from Speaker Perez. We don't want to do anymore spell outs on the polo field. Personal experiences help.
- -Shah said everyone recognizes the potential of volunteer day, but everyone approaches it very differently depending on his or her background. People couldn't say what community they were in, there was a lack of recognition as to why they were at the site. We could use the bus time there and back to explain why we are at the sites and deconstruct it on the way home. There could be a greater connection between LA and UCLA, changing the mentality that we come from the Westside to help and should create a better relationship.
- -The center is trying to get more service liaisons to serve that exact purpose. The bus time could be used to educate students on what exactly is volunteer day.
- -Resnick said thank you so much for coming, and that they will forward your information to our officers who will hopefully forward that as well.
- -Corell said his email is <u>corell@volunteer.ucla.edu</u> if they would like to contact him personally. Or please contact him in person, since he loves feedback and recognizes the need for constructive feedback to improve. He thanked them for their time.

-Motion to approve the USAC elections calendar movement in the agenda by Starr, seconded by Chikanov.

*USAC Elections Calendar

- -Zimmerman said we should have received information on it, as it's an action item. Since the paperwork was turned in late, we can make a motion to approve if its passed around now. -Chris said that normally, e-board always tries to use paper copies, which might change in the future.
- -Eena presented the calendar. She presented the dates. She said this is when candidate and group endorsement packets will be distributed at 10AM. Someone will be in the office constantly to help those that are coming to us. They will be due in exactly 2 weeks, April 18th, to our office. The time is on the calendar. Week 4 is the candidate orientation meeting from 5-7 in VPC. The next day is the group endorsement meeting. The statement to go on the ballot is due that Friday. Election 2012@gmail.com should be used for everything related to the election. Week 5 is a busy week, we added something this year. For endorsement hearings, they will be in AGB. We are working with OCHC for debates, but we want to increase voter turnout and visibility on the hill. Debates are areas where residents can get involved, but students don't have the opportunity to interact with candidates. We want to have this interaction in a neutral location. We talked to Karen Hedges about it, and she wants to push forward with this. More details will come out closer to when we have the candidate meeting week 4. Endorsements are due by 12 PM the next day, we need a lot of information and we need enough time to compile it. Saturday, we are keeping the same location and time for the debates, signboards will go up that night as well. We changed the preview that was previously on MyUCLA and will just have voting start at 10AM (*) and the results will be available at 11PM that night.
- -Emily asks if this calendar is going out to candidates.
- -Eena said yes it is.
- -Resnick asked if we could include a date for all materials to be taken down on campus.
- -Zimmerman requested that the USAC installation center be added to the calendar, Sunday May 20th at 12PM in KGS. She can provide details. This is a tight turnaround after elections, it is a mandatory fun event that families are invited to. Candidates should keep this day open.
- -Sidrak asked what campaign events start at midnight.
- -Eena said websites can go up, shirts and items can be allowed, but no distribution is allowed yet. You can wear your apparel, but the actual letting part won't start yet.
- -Resnick asked if this would be thoroughly explained to candidates.
- -Eena said yes it would.
- -Sidrak asked how t-shirt distribution would work
- -Eena said campaigns can have them, but there is no general passing out.
- -Lazarovici asked why campaigning is not allowed on the hill.
- -Eena said the hill makes their own rules. She said according to what's outlined by ORL, you can't campaign on the hill. Students can wear shirts and everything, but no distribution of materials or advocating can take place. This is why we want these events to happen, aside from debates since nothing happens on the hill.
- -Chris said you can't go door to door to advertise any events, not just elections.
- -Lazarovici asked what happens at the group endorsement meeting and the hearings.
- -Eena said the group endorsement meeting is with all the groups that applied to endorse candidates that we approved. We give them a general gist of what the rules and regulations are and what the endorsement hearings will look like. As far as campaigning goes, groups are allowed to ask candidates questions at the hearings to make their decisions. Endorsement slips are due two days after the hearings.
- -Lazarovici asked if the groups sit and listen to the candidates.

- -Eena said groups send representatives. She said she would be the moderator, and they can ask candidates questions.
- -Arruejo asked why endorsement hearings don't start Monday.
- -Chris said AGB is not available to us, so it is a scheduling conflict.
- -Eena said meet the candidates follows, if we move it earlier then we have to move campaigning.
- -Arruejo said voting begins at 10PM, last year it began at 1PM so that there were a few extra hours of campaigning and it was on Tuesday the year before. He asked why it changed.
- -Eena said their office gets a lot of calls, especially on the first day of voting. To give them as much time to get the issues resolved is in our best interest as we work with them. Campaigning begins the week before, students have enough time to do their research on the candidates.
- -Arurejo asked why don't they have voting previous to that.
- -Eena said MyUCLA has a strict timeline, they have other events they are constantly working on. This timeline is alright pushing it, doing it earlier would be too much.
- -Arruejo asked if the website would go up.
- -Eena said yes, and that they have it planned now its just the matter of doing it.
- -Gamble said the goal is to get as many student votes as possible, I would recommend pushing the voting later in the day. Student's highest interaction with elections happens on BruinWalk.
- -Eena said they will take that into consideration.
- -Saxe asked if putting the debates in a bigger place was discussed.
- -Eena said they pushed for everything, an auditorium is more spacious. Everything was booked that fit the space we needed.
- -Saxe said from what she remembers, the rooms are packed. She asked what they would do if there were too many people attending.
- -Eena said debates this year are different, we are having viewing parties across the hill. We will podcast live with a live stream. We are talking with student leaders in each building to have courtwide viewings in each court. People in line who don't get in, we will set up something in Sproul Hall. It will be streamed pretty much everywhere.
- -Hester asked if they thought about recording the debates and endorsements.
- -Eena said they will take that into consideration.
- -Resnick said she likes the idea of having it live, we could work with the Daily Bruin to have it up online for those who have time conflicts.
- -Arruejo said the Daily Bruin had bits of the debate in the past, last year it wasn't even shown on the daily bruin. It would be nice to at least have the audio.
- -Resnick said last year there were technical difficulties, we should test it out in advance.
- -Shah said with online campaigning, perhaps it could start a week earlier, April 25th. One, having online campaigning for more time gives them time to be educated on candidates. Having that week for endorsing groups to look at the candidates is helpful. One hearing for endorsements is not very much for groups, this gives an opportunity to familiarize with candidates. There are cons, people will be bombarded for an extra week, two there is more time for violations. But I think this is important to give more time for engagement. It gives more time for information to be out there with no extra work for E Board.
- -Chris said the only concern is that the information needs to be checked first, there won't be enough days to do this.
- -Shah asked if it could be that Friday.
- -Eena said that's what she was going to proposal. I don't see an issue with that. We will monitor campaigning though, just because it's starting earlier it has to follow the same rules. We will talk more about this.
- -Smith asked if you could reiterate what the dean's office is looking over again?
- -The dean works with us to when a petition gets sent they have to verify signatures, check candidates GPAs. It functions as a background check.
- -Smith said students would already know if they didn't meet the requirements.

- -Chris said sometimes they don't.
- -Eena said they could move it to the 27th at midnight. She said if there is any major objection that's fine.
- -Move to approve the calendar by Shah. Hester seconded. There were no objections. With a vote of 11-0-0, it was put on the agenda.
- -Point of order by Arruejo, there were 12 votes.
- -Resnick recounted and said they will redo the vote.
- -All those in favor of adding this to the agenda. Approved 12-0-0
- -Motion to change online campaigning to begin at midnight on April 27th by Shah.
- -Dr. Geller asked if the could clarify what midnight means, it could be Thursday.
- -Eena said they will do 11:59 on Friday.
- -Move to change online campaigning to begin Friday, April 27 at 11:59 by Shah, seconded by Sholklapper.
- -Sidrak moved to move the discussion. She said it's hard to mitigate the passing out of materials off campus, difficult to regulate.
- -Eena said they will be very clear about what is allowed, candidates can't where their shirts, and do this and this, it comes together.
- -Sidrak said it would be very easy to pass out materials elsewhere. I'm just pointing out loopholes.
- -Shah asked to clarify that there will be no paraphernalia until the Monday of elections week, limit distribution to that one week. But anything online based is starting on the 27th.
- -Eena said they will make that distinction. They will reword this to say "online campaigning" and explain to candidates what this means.
- -Smith asked how they could regulate how groups are passing out items before the allotted time. He asked who would be there to make sure that people are not campaigning at these events. He said people are not watching for this.
- -Eena said the investigation chair will be dealing with this. It is our job to enforce these regulations.
- -Smith said if it's off campus, it's difficult to regulate. People on your staff are aware of things that happen on this campus.
- -The Investigation Chair said they cannot be in all places at all times. They expect that you will be policing each other as well.
- -Gamble said if the issue is the off campus thing, there is a grey line that can't be hashed out right now but there are things done off campus and complaints are made, but nothing can be done about them. These are things that affect the campus.
- -Eena agreed. She said if you see something it is your responsibility to tell us. We will treat each situation case by case.
- -Jessica said they are a resource to candidates, but they are aware of this stuff. She said they have numbers and the candidates have people that are watching. She said they have to watch each other.
- -Smith asked if there was protocol during election time, you just add things and make it more specific during the process?
- -Jessica said candidate orientation, we will be specific and go point by point. They will receive the E Code.
- -Eena said they would take it case by case.
- -Sidrak said it would make most sense for campaign paraphernalia to be allowed to be passed out when sign boards go up, but not leaf letting.
- -Bocarsly asked for clarification.
- -Sidrak said that more regulation is better.
- -Saxe asked if there was a distinction between distributing materials and having a poster or flyer visible in a location.

- -Eena asked what she meant.
- -Saxe asked if there was a difference between a flyer on a table and whether someone hands out that flyer.
- -Eena said they are viewing that as the same thing.
- -Saxe asked what time campaigning started in the past. She asked if midnight on Wednesday was typical.
- -Eena said yes.
- -Saxe said having three different dates is confusing. She said it doesn't make a lot of sense. She said if we expand campaigning for that long, it polarizes the campus. This is a big change from years past.
- -Eena said she understands, but at the same time, but if the campus will become polarized it will.
- -Saxe said there's a difference between a few hours and a week.
- -Eena said if you they feel like its an issue, please discuss it. We just want to create greater access to all students.
- -Jessica said it will address the issue of voter turnout, it allows more time for review and education.
- -Eena said this is our goal as E-board.
- -Gamble said part of why we have polarized elections is our fully developed slates and our shorter elections. If we have longer campaign time it could diffuse tension. This is beneficial, Berkeley is already campaigning and they have higher voter turnout than we do.
- -Arruejo said they should error on the side of allowing more information than not. Daily Bruin statements are not enough, students need more access. The internet is the best source of information.
- -Hester asked what they have planned to ensure the referendums get attention.
- -Eena said they will have a detailed account. She said they want to make the information on their website so that students won't be surprised by what they see.
- -Lazarovici said it is not the e-board's responsibility to monitor campus climate.
- -Sidrak asked if they are in favor of online campaigning and paraphernalia to begin simultaneously.
- -Gamble said they should remain separate.
- -Resnick asked if there were any other further questions.
- -Bocarsly said it is partially their responsibility to think about campus climate. The longer time for campaigning could increase polarization, people campaign with slates. This could create polarization for a longer amount of time.
- -Smith said this is the first time we've talked about campus climate. He asked if polarization by two slates was real. He asked about homophobia and racism. He said it's not an issue for him, and they just need informed voters.
- -Bocarsly said he'd like to direct the conversation back to reasons for this.
- -Shah said polarization is inevitable, a select group of people end up being polarized. A large group of campus doesn't. If they give more time for information to be out there and understand why this is important, it could reduce polarization. In terms of educated voters outside of the two slates. Independents have no chance with this little of time. This would give them more of a fair chance.
- -Gamble said they can't gage campus climate in terms of the election process. Some people don't vote by slate and they want to provide as much information as possible for those. Students should have the chance to be exposed to this information as early as possible and do their own research. Informed voters are the most positive things to get from this.
- -Eena said they want voter turnout, and to help the voters. For us, they are ok with having campaigning extended. Also, in the election code campaigning is not defined, its an act that you do when advocating. If they decide to start campaigning at this time, I propose that they do all campaigning, not just online. Its too hard to make the distinction. It's complicated to do

- something separate for paraphernalia and online. Leafleting will still start week 6 and they will make this really clear.
- -Shah asked if they could delineate this in the E-code. She asked for clarification between leafleting versus materials. Online campaigning is understood. She asked for more differentiations.
- -Eena said it is too late to amend the constitution this late into elections.
- -Chris said that the problem with distribution is the intent, the e-board needs to investigate and make this distinction. Distribution versus intent to campaign.
- -Hester said a lot of the time, students that aren't invested in the issues get sick of seeing people flyering if they have already voted. She asked if they will tire out their constituents if they extend campaigning. Conversely, she asked if it was better to do it longer so that students could understand better.
- -Eena said It can go either way, this is something we are willing to test out. Things need to change in terms of voter turnout.
- -Sidrak said she feels uneasy about not separating paraphernalia from online campaigning. This will be an issue.
- -Eena said having three separate dates is a little much, so we should have leafleting start after.
- -Resnick said the bombardment won't happen until the 4 days of voting, but will allow for more information. We need to move forward with this motion.
- -Saxe said with adding the new event of meet the candidates and the five extra days of campaigning is a lot to make in one year. She said they should make one change and then evaluate its impact.
- -Eena said they feel that they can handle this. She said she believes in our goals and if this is how we can accomplish those goals she's willing to take this chance.
- -Gamble said the meet and greet is not a big change. There will be a lot of big changes this year, so why not try this.
- -Zimmerman asked if the campaign starting might not be that drastic of a change since the dates are different from last year due to scheduling.
- -Chris said it's the same as last year as far as timing.
- -Eena said for campaigning, we're getting rid of May 2nd at midnight and are going for campaigning at April 27. Another change is the voting, which will move to 1pm. Leafleting and paraphernalia can begin to be distributed. We will add installation. They will take down materials as soon as voting ends.
- -Resnick said there is a motion on the table to move online campaigning to April 27th.
- -Shah called to question moving online campaigning to Friday, April 27th at 11:59. Gamble seconded
- -With a vote of 9-1-1, the vote for moving online campaigning passes.
- -Saxe said typically campaign starts on Wednesday, now its on Monday. So you can't technically wear t-shirts to debates or anything.
- -Eena said no, this was an assessment made by e-board. It follows rules and regulations.
- -Sidrak asked what would happen if someone showed up in a t-shirt.
- -Eena said since this is new, they would discuss what would happen.
- -Sidrak said they should put out a clear message, the expectation is to not wear anything and you will not be able to attend.
- -Eena said that's something the candidates should be responsible for.
- -Resnick said the smaller space will help decrease polarization if students are viewing themselves as students versus part of a slate.
- -Yao said someone could technically wear a t-shirt from last year. She asked how this would be regulated.
- -Eena said they will discuss this, but we're not the police, we can only investigate what we see and hear. Not everything is within our control.

- -Motion to change campaigning with paraphernalia to begin at the same time as leafleting at 9AM on May 7th, by Shah. Seconded by Bocarsly.
- -Shah called to question. Yao seconded. Approved with a vote of 12-0-0.
- -Saxe asked why the campaigning is changing to 1 PM if they added the extra week of campaigning.
- -Eena said keeping it at the same time would benefit the e board. We can still push it back however.
- -Resnick said to discuss how they feel about the voting time.
- -Bocarsly said 10AM makes sense, it increases voter turnout and time to vote.
- -Gamble said there's more time, so it's fine either way.
- -Bocarsly moves to approve the amended 2012 Election Calendar. Seconded by Gamble.
- -Approved 12-0-0.
- -Eena said as outlined in the code, there is a disclaimer about e-mails. Social medias should be treated as e-mails. Our social media guide is incredibly detailed and all encompassing. Please look it over and we would like your feedback. We emphasize that this is our interpretation of it.
- -Resnick said to council, if you see something that needs clarification please bring it to attention. This doesn't need our approval, but please treat it as if it does.
- -Starr said there is redundancy in the messaging and Facebook restrictions. He said he would vote to remove it from messaging and put it up to wall posts and statuses.
- -Eena said their main thing with that is that with messaging, you can send it to as many people as you want and it translates into chats.
- -Starr said he doesn't see how that's different from wall posts.
- -Eena said when they discussed it, they interpreted it as something different.
- -Starr said he doesn't see how that's different.
- -Eena said chat comes up as a message. It can be taken as an e-mail and falls under that category.
- -Jessica said the point is to create a record. This doesn't prevent the candidate from being vocal, we know it's tedious.
- -Arruejo said all e-mails have to be sent to e-board. He asked if that was added.
- -Eena said it's according to code.
- -Sidrak asked if she wanted to keep her email the same for everything.
- -Jessica said well that's our problem, they want to keep the candidates safe.
- -Eena said they know its detailed and they understand the work load but its their job.
- -Arruejo asked if it was a violation to not CC the e-board.
- -Eena said they will talk about this. There will be a penalty but its a case by case basis.
- -Arruejo asked if the forwarded e-mails need to be CC'd as well.
- -Chris said yes, it's in the e-code.
- -Eena said this is why we are requesting candidate's friend us on facebook to create a track record. Same with twitter.
- -Bocarsly asked if there was a differentiation between campaigners and candidates. He asked who is held accountable for these regulations.
- -Eena said its the person's fault that they are campaigning for. We will reiterate this to the candidates, they are responsible for notifying who is campaigning for them of the rules and regulations. they will have the social media guide. It's their responsibility.
- -Bocarsly asked how they would regulate casual chats between friends. He asked how they would differentiate
- -Jessica said they don't regulate it, it's up to the candidates to regulate. They are trying to do the best we can.
- -Eena said there is grey area in a lot of this. this is our attempt at getting most of this taken care of
- -Starr said you could post the same thing on a wall then. Social media is so quick. He asked how does this keep candidates safe.

- -Eena said they want to deliver a fair process for social media. They receive a lot of complaints. This guide is our interpretation of the rules outlined in the e-code. This is what we think needs a disclaimer or not.
- -Starr asked what the safety issue was.
- -Jessica said in previous campaigns, people didn't have these guidelines and made their own interpretations. We are letting candidates know what they can and can't do. Gives expectations, of what is wrong and what is right. This is our effort to create transparency.
- -Eena said without this guide, online activity is left up to individual's interpretation. This is what candidates need to abide by.
- -Hester asked about trademarks and copyright materials. She asked if it was possible to shorten or abbreviate it to connote the same thing.
- -Eena said his can't be done at this point. The disclaimer is word for word from the code.
- -Starr asked if conduct that doesn't affect a candidates safety is okay.
- -Eena said this is their interpretation and our attempt at transparency.
- -Starr asked if it was okay once it's on the thread.
- -Jessica said no, they've discussed this and decided it's not.
- -Gamble asked if they could distinguish what is a formal and informal conversation.
- -Jessica said that's up to interpretation, which creates difficulty. These are our expectations.
- -Gamble said having people put these things in messages is hypothetical. We should give examples of what the differences look like that can act as a guide in this grey area.
- -Eena said they understand what we're getting into to. The way to get around this is to just not chat if you don't want to add the disclaimer, send a message instead.
- -Gamble said this could impede voter turnout. I know what you're getting yourselves into if you regulate to this degree. Keep this in mind if you decide to change this.
- -Sidrak said tank you for creating something like this. However, if this table is confused on these then this will confuse everyone. It doesn't make sense for it to be every single message.
- -Zimmerman said even if chats are converted to message, they are still time stamped. IF the disclaimer is in the chat talk, that could be enough of a disclaimer to satisfy the requirement.
- -Eena said they would discuss this.
- -Saxe said all messages are time stamped, so it should get rid of that concern.
- -Chris said most of the complaints are for the discussion of the e-board that you appointed. Please give them this respect. They will discuss the grey areas here.
- -Hester said they don't know what the consequences are and it's a case-by-case thing. She asked if they would outline what would happen if someone didn't abide by the rules.
- -Jessica said they have three weeks before orientation, and they will be discussing this. When you become a candidate, you are agreeing to this.
- -Eena said this is not the only area where there is grey area. Every case we are treating in an individual basis.
- -Hester asked what happens if someone is campaigning for someone and the candidate doesn't inform them of the rules. She asked what if someone doesn't know who is campaigning for them.
- -Zimmerman said you have layers of separation, the further it gets out the harder it is to regulate. The e-board would take this into account.
- -Jessica said its up to the candidate to make this information known.
- -Dr. Nelson you can't expect to come up with something definitive tonight on how students engage in elections. Look at this as an attempt to find out how well something can be run in a technical age. You have exhausted every possibility, accept that students will try and get around it. The e-board has done an excellent job trying to anticipate what will happen. I look forward to seeing what the results are after everyone goes through elections.
- -Saxe said Gchat is not specifically listed.
- -Jessica said they will clarify this at orientation, it will be treated like facebook chat.
- -Saxe said G-chat doesn't ever look like messages.

- -Eena said they will consider that. She said thank you for bringing it to their attention.
- -Jessica said there are things that will come up. She said they are anticipating the most that we can.
- -Smith said G-chat looks the same way.
- -Eena said they'll look into it.
- -Resnick said thank you to E-board.

VI. Appointments

There were no appointments made this week.

VII. Fund Allocations

A. Academic Success Referendum Fund

A total of \$59165.50 was requested from ASRF; of that, a total of \$1352.90 was allocated.

B. Academic Affairs Mini-Grant

There was no business for the Academic Affairs Mini-Grant this week.

C. Travel Grant

There was no business for the Travel Grant this week

D. Cultural Affairs Mini-Grant

There was no business for the Cultural Affairs Mini-Grant this week.

E. *Contingency Allocations

-Starr moved to approve contingency. Bocarsly seconded.

Organizations/Commissions are requiring a total of \$36,160.44 for their programs.

A total of \$9,004.76 was requested from contingency.

A total of \$2,053.56 is recommended for allocation for this week (at 50% reduction).

There is a total of \$51,612.02 left in the Contingency Programming Fund.

- -Bocarsly asked about clarification of what is left in the funds, if it includes ASUCLA money.
- -Arruejo said it doesn't include it. They will discuss it next week.
- -Bocarsly called to question. Starr seconded. With a vote of 12-0-0 this week's contingency has been passed

VIII. Officer and Member Reports

A. President- Emily Resnick

Resnick said the Community Service Scholarship will be continued again. The chancellor's office has awarded us 30,000 and Jamie and I are working on the application. We are creating a debrief of last years scholarship to improve this year's. Apps should be out by early next week. We need council's help to spread information about this. There is still a parking pass available if anyone would like it. The Town Hall with MECHA and the other organizations will be next week, Thursday from 7-9pm. Tomorrow we are having a meeting to discuss the logistics of the town hall tomorrow at 5pm. We had a meeting about the farmer's market today. Thank you to Patty, Lorrie, and Roy who have been helpful towards this project. Please forward the materials I forwarded earlier to your staff; concerning the Candidate's Forum for the 50th Assembly District, Kony Screening on April 10th, and thanks to those who attended the Referendum Language meeting.

B. Internal Vice President- Kristina Sidrak

Sidrak said next week is Enough is Enough week. This is the third annual campaign to take place at UCLA, this year's focus is on dating, domestic violence and stalking. Tuesday is the balloon campaign and t-shirt drive. There is also a program in Rieber. Wednesday there are CAP workshops, and self-defense workshops. CRC is meeting next week, if you haven't looked over the bylaws and constitution then read over what is listed under your position and committees you are supposed to sit in on. Please let me know what changes you'd like to propose. Ally Week is coming up third week, more info to come next week.

C. External Vice President- Joelle Gamble

Gamble said the Regent's meeting happened last week, we are finally seeing regents push back against UCOP for fee increases. They are looking for other ways to find funding, which is a positive sign. The organization is seeking to improve itself with relationships within the community. There is the question of whether the Middle Class Scholarship Act will receive local government support. Rock the Vote concert is tomorrow, in Bruin Plaza. TGIF water bottles will be given out to those who register. A representative for both Obama for America and Romeny's campaign will be in attendance. The Ban the Bag Hearing is tomorrow at City Council. We are leaving from Ackerman at 1:20PM tomorrow. It won't go to a council-wide vote until Fall most likely, but its moving. Santa Monica passed a resolution banning single use products. Thursday is a student focus group with the Consumer Finance Focus Bureau, to give student input on student debt. It's in conjunction with Karen Bass's The PAC is hosting a focus group next week to get a better understanding of what student involvement can look like, we're trying to figure out pilot chapters or to see who is interested. At the legislative conference over spring break, our office got campus of the year. In terms of the prop 209-court case, the court upheld the proposition. There are multiple cases regarding this case, there is a federal case in the supreme court. We're running out of funds for the travel grant, we won't be able to fund anything after week 5, which we will make an announcement for.

D. Academic Affairs Commissioner-Raquel Saxe

Saxe said a week from today we have our big Major Blast event. Its in AGB, modeled after a resource fair. Its for those looking at options after graduation. There will be degree counselors there. We have 90% confirmed to attend. We were just donated an iPad by ASUCLA. I'll send out a blurb to be forwarded to offices. Next Tuesday there is an information center about requirements. It will be in SAC, in SRC. Those who would like to be involved should volunteer. The application for mentors is due this Friday. Its a pilot program, the time commitment isn't heavy and let me know if you or someone else is interested. The screening will be April 18th and the 24th on the Hill. I'll send out more information as well. The academic services map will be ready before our big event next week. We have piloted a digital course reader through a cluster that can be purchased online. If it goes well, it could be expanded on next year. Committee Budget, the formal number of admissions hasn't been released yet, we're trying to keep the Freshman class at 4,000. Out of state admissions has increased. There is discussion about a Faculty Salary task force. This shouldn't negatively affect our campus but won't positively affect us either.

Laureen Lazarovici- Alumni Representative

There are ways to receive feedback in a productive way. The ability to receive feedback and not get defensive is an important leadership trait that I would encourage folks to be aware of and develop. Giving of feedback is important, and learning to do this in a constructive way that builds relationships is important as well.

Patty Zimmerman- Student Government Services

Parking permits can be picked up at the A-level window at any time, even if I am not in the

office. We are also working on binders with intro and exit packets. We would appreciate your feedback, its best when they are individualized for each office. If you have any tips or things you wish you knew entering office or things you'd like to have in the exit packet, please forward it our way. It's important to do this now before elections. The more we have in these packets, the better our government in general can be. Please send us information.

- -Arruejo asked about 13.
- -Zimmerman said she wants to do more on FiCom. She said it's so different so she needs feedback on it.

IX. Old Business

There was no old business this week.

X. New Business

A. *USAC Elections Calendar

B. *Referendum Language

- -Bocarsly moves to approve Referendum language. Starr seconded.
- -Motion to make a friendly amendment change the from USA BOD to USA programming by Bocarsly.
- -Zimmerman said in the question, it should be programming "fees."
- -Bocarsly makes a friendly amendment to change USA mandatory fee to fees.
- -Arruejo makes a friendly amendment to change previous and current year to previous and current fiscal year
- -Gamble said UCOP is taxing student referendums. She asked if this is applicable.
- -Dr. Geller said at some campuses it is, but it is not clear whether it will affect our campus.
- -Resnick said we've expressed concern to Yudof about this.
- -Gamble said this would affect how much of this money comes in every year.
- -Dr. Geller encouraged them to raise this question with the chancellor.
- -Gamble said this won't be a problem for this upcoming section then.
- -Dr. Geller said there is no plan at this time. Currently there is no plan on this campus for funds to be coming out of the referendum pool.
- -Bocarsly said they need to write an official letter to the chancellor, and if there are any changes made we need to vote on them.
- -Resnick said yes, this vote is for the language that will be sent to the chancellor.
- -Bocarsly said as of now, everyone pays \$10 a quarter to USA fund and 10% goes to BOD. SO this creates new funding for contingency. He asked if this would change the membership fund.
- -Zimmerman said it won't change any of the systems currently in place. It has to be a separate line item. No changes will come from the percentages of the contingency. It's in the set-up financial codes.
- -Bocarsly moves to approve the following language:

Shall the Undergraduate Students Association support the efforts of student organization programming, including cultural, educational, social, leadership development, and community service activities by increasing the USA programming fee by \$3 per undergraduate student per quarter for use as follows?

- . One dollar and twenty-five cents (\$1.25) to the Contingency Programming Fund
- . One dollar (\$1.00) to the USA/BOD Programming Fund
- Seventy-five cents (\$0.75) returned to aid

This fee will be subject to a Los Angeles County Consumer Price Index (CPI) adjustment factor every year.

Supplemental Information

In recent years, there has been an increasing number of active student organizations and a corresponding higher demand for USAC programming funds. Consequently, surplus funds*, which have become a necessary supplement to stagnant USAC programming funds, have shrunk, leading to a decline in the available money for student organizations' programs.

If funding remains at its current state, it is projected that Contingency Programming Funds for the 2012-2013 fiscal year would be cut by up to 60%. The Contingency Programming Fund and USA/BOD Programming Fund are open to all student groups and have been a source of funding for cultural, educational, social, leadership development, and community service activities. This referendum shall be designed to support student programs and services, specifically:

- One dollar and twenty-five cents (\$1.25) to the Contingency Programming Fund, which is an auxiliary fund for all student organizations. This fund is meant to assist student groups with programming costs, retreats, food for programs, transportation, facilities, etc.
- One dollar (\$1.00) to the USA/BOD Programming Fund, which is a general programming fund available to all student organizations each quarter.
- Seventy-five cents (\$0.75) returned to aid. In accordance with University policy, 25% of the amount collected from this referendum will be returned to UCLA students in the form of undergraduate financial aid.
- This fee will be subject to a Los Angeles County Consumer Price Index (CPI) adjustment factor (as determined by the Bureau of Labor Statistics of the U.S. Department of Labor) every year in order to address changes due to inflation and any rise in the cost of living.
- *Surplus funds are unused funds from the previous year that can be spent in the current year.
- -Bocarsly calls to question. Seconded by Saxe. Approved by 11-0-1 vote.
- -Wording will be sent out to council, and Dr. Geller who will send it to the Chancellor.
- -Dr. Geller said they would have a response from the chancellor in two weeks.

C. Debrief on Student Group Outreach Meeting

- -Yao said they met finals week to discuss the different outreaches that the 13 offices are doing. They discussed initiatives enacted by the offices. They want to have these meetings on a more continual basis for future years, so that multiple offices don't contact groups. They can also collaborate with each other. They were thinking about adding this to the bylaws to where councilmember's interested can come and talk about what they are doing.
- -Sidrak said more offices have components that touch student groups, and we can make sure not to bombard student groups with multiple points of contact from USAC.
- -Yao said they wanted to get feedback on having this type of meeting perhaps once a quarter.
- -Resnick said this is a great idea. If they can all come together to talk about the best ways to represent USAC would have a positive impact.
- -Zimmerman said those findings from the meeting would be a great addition to the binders, as a recommendation.

XI. Announcements.

- -Arruejo said they are hosting a req workshop this Thursday and office hours to do last minutes and signing of reqs Friday of week 4.
- -Yao said that alternative spring break was amazing. Today was their first class with participants, they shared experiences and will reflect what was done and the impact on the visited sites. CSC is planning an issues awareness week. She said if any offices are interested in collaborating to please let them know.
- -Nelson said tomorrow is a Thurgood Marshall lecture given by Clay Carson. He said the reception starts at 5:30 tomorrow at Covel.
- -Hester said they will be launching a mobile app for what's available through ASUCLA, with

menu options at restaurants. If you know people who are interested in testing out the app, let us know, they will attend a survey event after 4 weeks.

- -Saxe said the restaurant hours are already available on an app. She said perhaps they should collaborate.
- -Hester said they would like to make the app more secure, and more interactive.
- -Sholklapper said tomorrow night is RollAids. AGB becomes a rollerskating rink from 6-10PM. It's \$10 to rent skates.
- -Kinnery said JazzReggae headliners were announced over Spring Break. Volunteer apps are out for those who want to volunteer. Those are due Wednesday, April 18th. World Fest is next week.
- -Resnick said to please e-mail out a blurb about volunteering.
- XII. Signing of the attendance sheet.

The attendance sheet was passed around.

XIII. Adjournment

- Sholklapper moved and Smith seconded to adjourn the meeting.
- Resnick called for Acclamation. Resnick asked if there were any objections to approval by Acclamation. There being none, the meeting was adjourned at 10:45pm. by Acclamation.

XIV. Good and Welfare

Respectfully Submitted, Elizabeth Hardy Filling in for the USAC Minutes Taker 2011-2012