

Finalized

Approved March 8, 2016

UNDERGRADUATE STUDENTS ASSOCIATION COUNCIL

Kerckhoff Hall 417

March 1, 2016

7:00 PM

PRESENT: Heather Rosen, Heather Hourdequin, Zach Helder, Anais Leontine, Danny Siegel, Aaliya Khan, Trent Kajikawa, Lexi Mossler, Zack Dameron, Amy Shao, Ian Cocroft, Ruhi Patil, Marvin Chen, Ariel Rafalian, Stephanie Wong, Patricia Zimmerman, Deborah Geller, Christina Mata

ABSENCE:

I. Call to Order

-Rosen calls the meeting to order at 7:03pm.

A. Signing of the Attendance Sheet

*The attendance sheet is passed around*

II. Approval of the Agenda

-Dameron tables Spring Referendum

-Shao moves to add the Jazz Reggae Fund presentation and strike the ARC fund

-Chen strikes Student Wellness Programming Fund

-Khan requests a moment of silence for the three men killed in India

-Kajikawa asks if it's a special presentation for JRF.

-Shao states yes

-Cocroft moves to approve the agenda as amended.

12-0-0 the agenda has been approved as amended.

-Khan states I hope you all were looking at my posts, last Wednesday there were three men who were killed execution style in Indiana and a boy who was gunned down for carrying a broom stick and he's still alive but in critical condition in a coma. I hope you all share information and attend the vigil that MSA and ASU are hosting.

B. Approval of the Minutes from February 23, 2016

-Khan moves to approve the minutes. Helder seconds.

12-0-0 the minutes have been approved.

III. Public Comments

-Council members and fellow students, thank you for allowing me to submit comment on the proposal to include the Student Media Fee on May's Undergraduate Student Association Council ballot. My name is Zach Seidl and I am the general manager of UCLA's second largest student media organization, UCLA Radio. UCLA Radio has existed on this campus for more than 50 years and today boasts more than 150 undergraduate members that provide 24/7 programming on uclaradio.com. UCLA Radio will be a direct benefactor of the fee before you and I am here tonight to urge you to vote to allow our station to continue to flourish by

allowing this fee to be included on the ballot in May. No one in student media or ASUCLA is happy that it has come to this. Though we are down, we are not out because of actions taken by student working for our medias before us and individuals like Student Media Director Mr. Arvli Ward, whom I would like to publicly thank, on whatever record this council keeps for the leadership he has displayed over the past decades and the dedication with which he not only serves Student Media, but the many students that have attended this university.

Saying our backs are up against the wall would be optimistic and frankly ignorant. Our backs were up against the wall a decade ago when student medias professional staff shrank from 12 to 3. Our backs were up against the wall when we passed PLEDGE in 2009. Now as we speak, Mr. Ward is executing plans to retire in order to shore up every last cost that the office has without punishing students. We are past having the comfort of a wall to prop our backs on. But as I said before we are down but not out. Student media has always been of and for one group: the students of UCLA, and that is what brings us all here tonight to ask, as students, our representatives for their assistance in helping us not only back to our feet, but back in the fight. The work done on this fee has originated with a student-centric mindset, making sure that the allocation of funds would be fair for all medias under the Student Media umbrella. This council tonight, can vote to allow us to launch a campaign with implications to keep UCLA's student media at the helm or originality and ingenuity. Be our representatives. Let us run, let us fight, and please god let us win.

-My name is Sam is the editor and chief of Daily Bruin and obviously on the agenda is a proposal to support student media such as daily bruin and bruinwalk.com. I know some council members were wondering about one line item about increase stipends. We have a cohort of editors that works to put together the paper and work upwards 40 hours a week and the average editor earns \$60 a week. Some reporters earn among \$6-\$10 articles and there's questions in the line item. I didn't include that in the presentation but I wanted to make sure you all heard that.

-Ryan Nelson is the opinion editor and I'm here to say today that historically we haven't always gotten along and its ironic that we're coming here to ask to agree to your referendum that will save us. Both USAC and Daily Bruin are longstanding institutions and have a lot of people that depend us on a lot. We have 500 people underneath we, we have a lot of awards. You all do fantastic advocacy work, regardless of what my writers have written. I'm asking when you're sitting on the vote and remove thoughts about my writers and recognize that these are two really important institutions that can work together to do something great.

-Roberto Luna is the city editor and daily bruin covers ucla but I'm also in charge of covering Westwood. The daily bruin has a big influence on Westwood and a lot of committee members read it and talk to sources daily and make sure we are the primary news source for Westwood. I remember the hostage situation we bruin alerted to let students know what's going on campus. I urge you to support the referendum to go on ballot.

-John Park is the managing editor and some of you might have seen me and its also weird to be here for you guys help instead of asking questions. I understand that's

weird but I also want to emphasize the importance of this fee on the ballot for us. You may have heard bad things or liked our coverage for various reasons, but ultimately we are here to learn and improve and create and inform the community of a lot of things that they should know about. It's a lot of great articles and like the undocumented one. It's an institution that produces Pulitzer prizes and hundreds of alumni informing the community. It was named the best in college media for 3 years. It's an institution that teaches and provides hundreds of people with experience whether it be programming or writing or video producing. I'm here to urge your support and how important it is to our life and our specific community as well.

-Jaclyn is chair of CalPirg. We'll be going from San Francisco to Santa Barbara to LA and be holding press conferences on the cities to raise awareness on the California ban bag and be aware to vote yes to protect it. We already contacted Heal the Bay and we're working on other elected officials. I'm inviting everyone here who would be interested to help out and in Santa Monica at 1:30 pm. We are looking for student leaders to help organize the event during a beach clean up and other activities to raise awareness. If you're interested please contact me and also thank you Heather for sharing the online application. It would be great if everyone could share it on their pages.

-Catherine Liberty Feliciano and assistant editor of Daily Bruin. We aren't just an institution at Daily Bruin to report and cover the community but to raise community voices and recognize the fee referendum is for Daily Bruin and Bruin Walk. We want to make sure students' thoughts are represented and receive submissions to make sure they're publishable to raise student voices and council voices. I know we published it for defending themselves or preparing campaigns. We do that with you directly and our ability to work with campus community to make sure that voices go unheard go appear on print for at least historical recognition as an archive is very important and something we should be working towards.

-Brian is the managing editor of the Pacific Tides News Magazine. I'm here speaking on behalf I do not support the student media because it doesn't include News Magazine so we are trying to print. Pacific Tide has not been able to print in four years and remains completely online. Until it includes all of student media I do not support it.

-My name is Ashly and Mavarka and we are both undergraduate representatives on the Communications Board and we do not represent communications on general. We see the notoriety of student on campus and I think these entities need to be preserved throughout the campus. Which is why we're here in support of the fee we're asking for. Student media is one of the best platforms for students to have a voice and taking that away we don't see that as an option that shouldn't be there.

-Justin is the chair of the Communications Board and I'm a graduate school which means I'm older. Student media doesn't just encompass Daily Bruin but when we are talking about the student media fee it's the entire student media. That includes Daily Bruin and all of the students that are supported in student media. Irrespective of our political leanings and personal liberties it can be decided that while student media isn't a perfect institution it remains one of the last voice and a bastion of issues. This referendum isn't just about the individual organizations it's about a collection of student

voice is that is necessary of awards and excellence of this whole nation. We have leanings but I would like us to not sit and judge to say that student news magazines are negative, rather let the students on this campus decide and have the referendum whether than preventing the referendum from taking place.

-Rosen states typically graduate students aren't allowed to speak during our meetings.

-Alejandra is the assistant editor for the daily bruin and I think that the daily bruin is important and student media and the daily bruin serve to hold administrators accountable and has created a lot of changes and movements through dialogue that comes from our reporting. In addition I know we haven't really forgotten the news magazine and it's not officially included there's something in place for them. We aren't taking it entirely for ourselves we are considering the news magazines.

-Chris Campbell is the daily bruins radio director which is different than ucla radio. I've worked both organizations and in my personal experience it's been absolutely life changing. When I came in I didn't know what I wanted to do. As I became more involved in journalism it became such an integral part and dedicate their lives and do amazing work. I think about all the interns and reporters who are going to be here long after I'm gone and I would be mad if they were deprived this opportunity. The future of UCLA deserves this opportunity

-Tanner Walters is an assistant sports editor at the daily bruin. My main thing is that an institution at UCLA that student media and the daily bruin is the closest thing to a journalism department. It opens up an opportunity to pursue journalism through the daily bruin or nontraditional to the news magazines. When we got to the pledge money to go to the news mag and it should go to declining print revenue. While it says bruin and bruinwalk it goes to student media which will also help the news mags

Public Comment closed at 7:28pm.

#### IV. Special Presentations

##### A. Teach for America

-Helder moves to table Teach for America Special Presentation. Cocroft seconds.

-Rosen states we'll contact the presenter

##### B. South Campus Survey

-Justine Penrose represents the south campus survey that was originally conducted by general representative 2 in the 2014-2015 years and we also launched that we are still collecting responses. The reason I'm here to talk to you today and UCLA is adding more students to this campus. Whether it's 1900 or however many that will be added it will impact our full classes. We have a print out 163 people took the survey. When asked how difficult is it to enroll in, from 1-10 the vast majority thought it was difficult to attain. As a north campus major you may have not been able to get your class. This is not the case for brothers and sisters on south campus. Many of them have extreme difficulty, even the basic classes they need to advance on other division. They have to spend longer times and take summer which is valuable

for research or internships. Here I have some quotes from actual students. What would you consider the greatest challenges of south campus? Getting classes to finish lower division to start upper division by the end. It's impossible to take three math and science. Many people had difficulties getting classes by first pass, and that includes seniors and juniors meaning that it will take longer. Along with this we have difficulty with classes that are too full. Many people that I talked to had to sit on floors of classes because the classes were too full. There was one respondent, I wouldn't even care if I say on the floor if I can just get into the class. This shows you how significant of a problem and how adding more students will only make it worse. Another student states there aren't enough classes. I have no idea of only making one 14D class and limited enrollment and they are so far behind messing up plans for grad school. Most students who make plans for graduation end up making plans again and again. I'll bring up the other chart. 47% of students are not pre-med. Even though the vast majority were life science or biology majors. There is no direct premed counselor and you have to rely on academic. Scientists feel like they think they're premed. It's hard to find career option for medicine and research and there are hardly geared towards tech industry but marketed towards engineering. It's hard to attend events that are useful because time is so important. The vast majority are jumpstart events in which you have to pay for. We have nothing like entertainment networking night. Do you feel there are adequate resources to help me choose career paths? 66.3% said no! A lot of them feel like they don't know what they're doing or how to get there or how to find out how to get there. I don't think UCLA helped me decide a career path because I didn't know better. For transfers they are kind of thrown into the game with only two years. 84% say yes and 82% say I intend to, means that 7.2% aren't taking impacted courses. Impacted courses that are virtually impossible to get into for life sciences and have no shot for second pass. This is 2 year old data and I did present this 2 years ago but I'm here because I'm leaving UCLA in a little over 2 weeks. I care because I don't want to leave UCLA to new students and who can't get the classes they need who aren't fortunate enough to graduate quarter early like I am on. People are still struggling to get into the basic life science to take that upper div. That's why I'm here and I know we don't have a lot of choice with addition, but those of you who are sitting at the table are the most powerful and have the most sway of those who have control over budget and work with professors to increase funding and increase those classes. The full report is 30 pages but I'll email.

-Patil states working with professors to increase enrollment with classes. What specific ways can we work with?

-Penrose states there aren't enough classes offered to teach more classes or take fewer research sabbaticals. Some required courses aren't offered leaving students dry when they have to take it. Another one is improving professor training and a lot of professors are hired because they have brilliant minds and they're not good at teaching. That's just a fact in research over years who are people to talk to. We can't get the ideas across. It would be trying to increase availability as well as improve methods so people can learn these classes and don't have to repeat if they're failing.

-Hourdequin says for students who are non science majors that are pre-med and you said a lot of them aren't able to get their classes, are they taking classes at

extension or off campus or just postponing their graduate date where they finish their major requirements.

-Penrose states some of them stay and get lucky because someone dropped or UCLA extension is an option or some people who given up and switched because its not feasible. Others kept trying and some take community college courses over summer but when you go to UCLA you have the brightest minds but take the classes at Santa Monica or cc.

#### B. JRF – Shao

-Shannon Juarez is the executive producer of Jazz Reggae and we prepared a presentation to ease your thoughts. Over the past couple months we have been very critical and all the factors that contributed to the financial uncertainty. I want to present you everything we're been working on and show you all the good changes to ease your mind and get your support. The changes and our theme is "ging back to the roots." Juarez staets ast year it was experimental and we are going to the north athletic field as our venue. Last year we experimented with the date but moving the festival a month sooner conflicted with other We hre going back to jazz and reggae and targeting audiences and increase student attendance but leave it open to LA. Aaliya will talk about marketing efforts but the one thing about ticket sle income to reduce any change of deficit we will not be counting on ticket sales to pay off any debts.

-Ben is the director of artists relations and talent finder for jazz reggae. This yer we re going to focus on locual and student talent. We re going to one headliner that is jazs z or world music and one reggae holder to stay in the culture of our festival. If you look at the top of page 2 and in 2014 it was 11 professional acts and 1 student ask with a budget of \$150,000. In 2015 we had 10 professional acts, 5 student acts, 5 local acts with a budget of \$100,000. In 2016 we have 2 professional acts, 6 student acts, and 2 local acts with an ideal budget of \$20,000. That is a strong intent to keep it as low as possible. I've been talent buying for a while and make it work.

-Andy is operations direcot and I act as the liaison between art, sustainbilty, and endors. I am working to keep these aspects and are self Stuartining and no costs to us, this is the difference why we all it jazz reggae festival and not jazz reggae concert. With limited space, it allows us to push less competition which means more profit. Our vendor staff has been entrtrinaing the idea of food trucks which will cut costs further. In arts side we are switching our focus from greter LA community to bubbling LA community. They take it as an honor to perform nd its no cost at all. Sustainability is continuuing to raise awarenssss of funded projects like rock the bike for sustainable efforts.

-Francisco is in charge of all the technical aspects. My goal is to run this production as savvy. We are going to do a daytime festival from 12-6. Out of this eyar I reached out to alternative companies and diversified entertainment of \$42,670. In terms of timeline I'm going to UCLA rec to push these decisions along.

-Malia is the marketing director as this years. My staff have been here to pull back on radio and coprogram and increase the social media. All of these intiatives lower the cost of marketing and cater to student interests. This festival was started 30 years ago by students and for students. We are focusing on marketing avenues that

have worked and not wasting time or resources on things aren't effective. Last year we spent \$24,000 on radio advertising and we are going to cut that.

-Jacob is the director for sponsorship to secure money and merchandise to make sure we can run this festival and adhere to university guidelines. I've been working closely with fire marshal for sponsorship options and been able to confirm that we are allowed to have a car and put banners all along the sides of the fence and in terms of a breakdown of our sponsors I've broken it down to supporting sponsors, major sponsors, and title sponsors. You'll see it on page 4. The supporting sponsors that look for smaller sponsors and major sponsors is for advertising and I'm working with Kiran to create sales pitch. If we secure a title sponsor we get \$10,000. I'm looking forward to the festival this year and I'm optimistic.

-Elliott is this year's finance director. As finance director I'm looking to cut into budget as much as possible. By cutting our budget and looking at alternative vendors and local artists and lower our honorarium. So far I applied to multiple UCLA funding sources and received a little over \$9,000. Referring to last year's allocations we hope to receive \$14,000. We plan to apply for \$15,000 for external. The Cultural Affairs Commission has an increase of \$5,000 from last year and set up a \$9,000 reserve with jazz reggae at mind. The pending UCLA funding sources projected amounts of \$14,000. All of our facilities cost are estimates. It's on page 3 and 4. We have a lowball and highball that is attached to all the packet.

-Juarez states it concludes our presentation hope we can show you the passion. We want to throw a financially viable festival without compromising our festival. Our theme is going back to the roots and I open up to any questions.

-Dameron asks for a point of clarification, of low budget of 123 and 148k as a high. Dameron states that talent budget is to be determined is that included in this range.

-Juarez states it is to be added and processed it. That way any money we have to our time is when we apply to talent and marketing. We are working backwards as we wait for pending applications.

-Elliott states there's additional funding sources and external we can't apply to for various reasons and that will go for it.

-Cocroft asks for marketing are you looking towards 20,000 or 40,000.

-She states we are working somewhere between the \$10,000-\$15,000 amount.

-Kajikawa states the total confirm of external funding sources is approximately \$96,000 and your low estimate is \$123,000, how are you going to make up that money to come out even. I know honorarium and sponsorship isn't included, but essentially the field reservation how are you expecting to make that up.

-Elliott states we have some funding sources to apply to and also we have ticket sales that we aren't relying on it.

-Juarez states we are working with Irin who does sponsorship and having a third party help us who has a lot of connections and really have to help us so we are trying to create a feasible way of doing it but there are a lot of institutional mediations holding us from our money.

-Mossler states not including outside members or staff artists how many students do you project if the field only holds 2000 total?

-Juarez states we think 40%. This year most of our line up is student acts its cheaper and going to attract students. It's a celebration of 30<sup>th</sup> year. Our goal is 40% which would be a huge step up.

-Chen asks is the philosophy to get 40% of studnets working to the goal?

-Juarez states 40% is our goal and we are confident its very feasible.

-Hourdequin asks what is the purpose of having food vendors if they are going to be costing more money than food trucks. My understanding its not just the vendors, you have to pay for set up and proper disposal and tarps so what's the justification for having food vendors for a much less expensive food truck

-Juarez states vendors there is that it costs \$350 per booth to have it them but we charged significantly higher. We reduced it to 13 vendors including 8 food and 5 craft. Vendors does give us many. Secondly the vendors have been part of this festival and being the 30<sup>th</sup> year we don't think it should be taken away. We are considering a food truck because they are so self sustaining but however the approved lists of UCLA vendors and they don't approve. Our festival is cultural at the end of the day and don't fit and see if we can go thorough the process of hwo we're getting them approved.

-Elliott states there's a higher charge for vendors this year.

-Hourdequin states there's food vendors and craft vendors

-Juarez states crft has ranged from jewleery or crafy or apparel. Some people have bene working with us for 20+ yerars and keep them at the festival. Since we're only having 5 we want them to be selective to get vendors who does henna, body butter league, jewelry, and apparel. The vendors will compliment each other.

-Cocroft states at the low end of the budget of \$124,000 and add honorarium and marketing and it comes up with \$159,000 and the amount of funding confirmed is \$110,000. Do you believe that the \$40,000 to be covered by outside grants and sponsorhsips.

-Elliot says yes we are reaching out and no matter we are limited that is our goal and is our projection

-Ben says the honorarium is a low estimate in a dramatic cut to decrease it. Being that the event is only 2000 and having students involved I do believe we can bring at least 2,000 historically.

-Cocroft moves to extend time for questions by 3 minutes. Dameron seconds.

-Kajikawa moves to extend questions by 5 minutes. Hourdequin seconds.

12-0-0 questioning is extended

-Juarez states we are really connecting to alumni network as past members who are really successful in music industry and gave us guidance to what worked them. We did modeling on 25<sup>th</sup> year Jessie Sax works for SXSW who reduced costs and find that model to imitate that.

-Elliott states as we get more funding we will change it potentially on that.

-Kajikawa that I love the work you all do but understand that the past two years were significant deficits of 150,000 and 100,000 what are you going to do

-Elliott states the people that brought that deficit is nothing associated with what we have done. They made plans that didn't end up very well but we are working our hardest to make sure that doesn't happen.

-Ben states at the end of the day that everyone you see has been here for 2 years we don't have the ability to foresee such losses. We are taking the time to react and change and make sure it has a future that is sustainable. You can't hold the \$500,000 on previous years on us or USACor CAC because none of us were responsible. We are trying to change the festival in the future and change how it runs and reset ourselves and see what we can do. The loss won't be as substantial and there probably won't be a loss because we are doing everything in our power.

-Chen says it's amazing to see commissions doing more work. As a philosophy question, if you seek 800 students maximum ideal goal, how do you justify the usage of student fees in the excess of \$85,000 for an 800 student performance. We have \$107,000 all year to impact more students and more so just students.

Juarez states we are pushing really hard to work something out we can ethically get third party sponsors to help us and we rely heavily on student fees and everything we apply to are student fees but that's the only thing we can do it.

-Elliott states if we had it our way we had have intramural field but like the tennis center it wasn't jazz reggae. We want to go back to loyal fan base, they want grass and we want grass. We have limitations of capacity and trying to include as many people. We have institutional limitations.

-Speaking more on philosophy, we are under CAC. We want to bring the issue of edutainment for UCLA and greater LA community and its important part of the LA community and follows the vision.

-Gonzales states it's a beautiful question that needs to be answered. I'm the chief of staff of Jazz Reggae. I came to the festival as a senior and its for the students because it encourages the outside community. We live in a Westwood bubble in west LA but the jazz reggae festival gives students opportunities interact and experience culture, music, art, and love. We bring you to LA and it's the enrichment of the students and student experiences to really feel like your in LA because that's what its about.

## V. Appointments

### A. Student Advocate – Nick Motamedi

-Rosen states its been in bylaws and has not been appointed for the past several years. Berkeley has advanced student advocate position and to help resources for administration questions that students have. Its great to see someone to navigate

-Hourdequin states it's a consent item. He received a 3-0-0 vote by approval of ARC.

-Khan asks what office would it be under

-Rosen states its presidential appointment

-Khan asks is there a reason it hasn't been appointed?

-Hourdequin says people haven't applied it Cinthia Flores was the last year. Its newer and its going to take someone really passionate.

Rosen states Nick Motamedi for student advocate position.

## VI. Office and Member Reports

### A. President – Rosen

-Rosen states last Thursday I had the opportunity to present as a panelist at the global leadership conference under the academic affairs commission. Its my second

year and thank you for having me and thank you to Bridgette for planning it. I met last Thursday from Jacky from CalPirg and talked a bit about the bag ban. I haven't seen anyone post it and get as many signatures to save the bag ban and why it's so necessary. It's great to spread the word. Additionally they will be having their conference during spring break and I personally won't be here and it'll be on the beach and a couple conference locations in California and here in Los Angeles. Last Thursday I had the opportunity to go to Daily Bruin and talk about relationship between USAC and Daily Bruin and certain protocols we appreciate and how best to reach us either via email or cell. Also I met with Hourdequin with Brittney from senior giving campaign, where seniors give back to the students as a gift. The website has been launched and giving back to student groups to make sure all seniors were being contacted. If you pay \$20.16 you get certain advantages with that and we can send out more information. They did do a contest for their design and they'll be voting on that in the future. I had a meeting with Maria Blandeezy regarding the don't be an a\*\*hole campaign and take it. Please continue to send me events that you are all hosting it's a great source for free publicity. This weekend we had a retreat with the office of my office, IVP, facilities and got work done and got to hang out with everyone. To find 2 seniors for graduation I'm looking to fill these positions. On Friday since UCSA board meeting will be at UCLA the council of student body presidents will be in this room and if you have any concerns at a UC level please email me at [usacprez@gmail.com](mailto:usacprez@gmail.com).

#### B. Internal Vice President – Hourdequin

-Hourdequin wants to address adding agenda items to the agenda. Within our bylaws we have a hard Thursday at 5pm deadline. I'm not trying to be an asshole but I have so many people contacting me to get onto the agenda. It's not fair for me to let people, I'm going to stand firm on Thursday at 5pm. When you send me action items, you need the supporting documentation, language, fund allocations or whatever so please make sure you get that to me on Thursday at 5pm. I'm not trying to be a hardass I just have to be fair and equitable and uphold the transparency of the council. If I have an action item that doesn't have proper documentation council members will be missed. Please get me your agenda items in on time. This Thursday I will be convening the campus safety alliance for the let's get lit lighting campaign Thursday from 2-3pm at UCPD. If you would like anything added I could add that as well. Campus safety Committee is something the internal vice presidents and its different entities of safety and security. We met with Brittney for senior class giving project and also mentioned a discussion on how we can promote the students' greatest needs funds which will benefit student initiatives. We are looking into that and if you have recommendations let me know. This past Friday I met with Janina and Maria Blandeezy and Brian McDonald to discuss interfaith. We will be working with students who went to Washington DC at the fall quarter. We want to bring in different perspectives and discuss people's political ideologies.

-Geller wants to reinforce the reasoning behind the need of agendas. It's not just for the benefit of council it's so the agenda and action items can be publicized and students in the community to mobilize so they can be here. There is clearly student interest in the various topics you address. When the agenda is amended the day of,

you deny your students the opportunity to be here to share their positions whether its in favor or in opposition to what you're discussing. That's part of why in order to amend your agenda It takes a 2/3 vote not a simple majority. These next few weeks I know thee are a umber of action items and have strong opinions in a variety of lenses and perspectives. Everything you can do to get my agenda items before next week to Hourdequin really provides a service to the students at large.

#### C. External Vice President - Helder

-Helder states Monday I met with former secretary state and former presidential candidate Hillary Clinton and talked about her student debt plan to talk to presidential candidates about student issues. Immediately after I departed on a redeye for one of my infamous Washington vacations as a Bruin Defenders trips with 15 students and 3 student groups: AllofUs, Students for Education Reform, and Bruin Consent Coalition. We put a lot of mechanisms to see these 15 students develop their advocacy skills and take the bull by the horns and be on capitol hill advocating for issues that matter to them and all students. In total between the 3 bruin defender groups and working on the higher education act, we had 119 unique congressional meetings which cover more than 1/4 of congress. Some meetings and walk ins on Hispanic Excellence in Education. Some highlights were me and Zoe in my office to meet with Elizabeth Warren and student debt campaign and plugging that around the hill. Although its unlikely to move there are three key things that will be accomplished: FAFSA reform, I just sent you all an email about sending out a survey, and I reached out to Chancellor Block and Janina about doing a more school wide email to get diversified We're confident that year round pell grants will be passed. We are working on some smaller reforms. We met with health committee and senator who met with bruin consent coalition on campus accountability and safety act which is the best legislation concerning sexual violence. There's a very busy hectic week and its powerful thing for students who don't otherwise have opportunity fighting for important causes.

#### D. Community Service Commissioner – Zach Dameron

#### E. Academic Affairs Commissioner – Kajikawa

-Kajikawa states we are expected to get about 950ish students based on is that there's online committee. I will be meeting with Pat Turner about the increase in enrollment. We finished our USIE shirts and info session and if you are interested in facilitating your own pass no pass course. We will talk about leadership skills and going to college, and it's the fifth year that is been going on and hopefully next year AAC will continue with that. The bruin ambassador position is open for undergraduate admission. You get to go out to high school in greater LA area and talk to freshmen and senior about going to higher e.d

#### F. Administrative Representatives

-Geller states all you have to do is do sexual harassment. The changes that says that everyone who is on pay whether faculty staff or students you would be obligated to know and see your role in it as a responsible employee. It did go out to all student

employees in any type of employment context. Please encourage staff to do the training sooner rather than later. The sooner you contribute and when a disclosure is a student and not necessarily reportable, you can reach out to me or Kathleen. I want to leave the recommendation that even if someone comes to you outside the work and comes to you as their friend, whether they report or not tell them about the reporting options or confidential options.

-Rosen states we have to finish May 1<sup>st</sup>. Is that every year?

-Geller states we rolled it March 1<sup>st</sup> because that's when the cycle. For new employees it would be shortly before we go into the payroll cycle and have 6 weeks and will be a rolling cycle for non supervisory students who do it this year. It should be every year for anniversary of completion. It's an annual requirement and it's the same requirement that non UCLA advisory staff happens. This non supervisory employment program is intended to take 40-50 minutes.

-Rosen states our term is May 10 and the completion is May 1<sup>st</sup>

-Geller states they should be notified once in the payroll system.

-Zimmerman states you received an email regarding parking permits for students who have signed up to pick up their forms.

-Rosen states please fill that out by noon tomorrow.

## VII. Fund Allocations

### A. Contingency Programming

-Wong states 9 applications all for student groups. \$18,770.39 required. \$7,046.78 requested and \$1,965 recommended. There will be \$41,438 left in budget for regular contingency.

-Dameron moves to approve the contingency programming allocation for \$1,965.

### B. EVP Bruin Defenders

-Helder states that a lot of groups that applied had membership overlap.

The delegation is large and have unique membership without much overlap and the size was consistent. One for is Sigma Alpha Epsilon Pi, Hilell, AEpi.

### C. ASRF

-Kajikawa states for the Internal Vice President and recommended \$750. The Asian American Undergraduate Association is having a program for standing in solidarity with today's political climate and requested \$497 so we decided to allocate \$500.

### D. ASRF

-Johnny Yang is the assistant budget director on behalf of budgeting committee. We were able to allocate 100% of our funds to 84 student organizations for a total of \$17,267.05. Our average allocation was \$205.56 and a standard deviation of \$46.34. Our process requires an application process of 46 points and take the score and to generate a preallocation amount, ideally each student group receives all the funds but we must find a way to make it as equitable. After determining pre-allocation we multiply that number by 9.34% to make it a total of funding of \$17,267.05.

Holistically we determine each allocation and if there allocation was less than the amount that we give them everything they need. Overall we were able to allocate the complete \$17,267.05. Unfortunately for an increasing amount of student groups

applying to SOOF and a decrease in funds we would want to make it more equitable to everyone and have a solution.

-Dameron states SOOF is supposed to help you out, it seems very delayed for organizations to utilize this as a means for operational source. Are we able to provide any operational context why its so late

-Yang states different organizations have applied once per year, its up to student organizations who decide to apply. It gets approved so late would be directed to budget director. Having the opportunities to provide whatever time of year, are you suggesting that they all apply in fall or?

-Dameron states on fall quarter it came much earlier and SOOF was due in the second week of this quarter and its been 2 months.

-Yang states directly contact the budget review director itself.

-Rosen asks for the deadline for SOOF this quarter

-Zimmerman states January 16<sup>th</sup>

-Rosen states it goes directly into the conversation on how much SOOF has gone done and it's a lot and have conversations to increase funding for student groups to prioritize their needs and programming events.

-Helder moves to approve SOOF allocations as presented. Dameron seconds.

12-0-0 the SOOF allocations have been approved.

## VIII. Old Business

## IX. New Business

### A. Daily Bruin and Bruin walk Referendum

-Hourdequin states council members need to add to the agenda, that's why I added it. I know we are allowed to yield time to answer questions. Is there anyone we can make a motion so Sam can answer our questions.

-Rosen states we can vote to suspend our guidelines and ask Sam to ask questions and be the best to answer. Can I entertain a motion to suspend our bylaws.

-Helder moves to suspend our bylaws. Kajikawa seconds.

-Helder asks are we allowed to suspend our bylaws or just the rules

-Rosen states 2/3 you can

-Cocroft states roberts rules can suspend itself.

-Helder moves to suspend the rules. Kajikawa seconds.

11-0-1

-Cocroft moves to approve Daily Bruin and Bruin walk Referendum.

-Hourdequin states its not to approve, its to approve the language. Its to say that it can be on the ballot. The actual language has to be of UCOP and be approved of

-Geller states you're voting whether or not to place it on the ballot. Your vote to place on the ballot is to specify the language for formal approval.

-Cocroft moves to approve the language of the daily bruin and bruin walk referendum being placed on the ballot. I move to approve the daily bruin and bruin walk referendum to be placed on the spring 2016 ballot. Dameron seconds.

-Helder states people within general student media and the language explicitly for daily bruin and bruin walk and it frees up money but is there any mechanism to ensure that theoretical application is actually practiced.

-Sam states the distinction that needs to be made is a fee and a budget. This fee would support the daily bruin and intended is that is the budgeting process. As you just mentioned money can come in support daily bruin and will free up money. That will speak to having more funding for each news magazine

-Helder states, so in your opinion so next year if this referendum were to pass that in fact that news magazines UCLA radio would have their budgets and some accountability mechanism to ensure that.

-Sam says what's good for daily bruin is good for student media. This organization is paired and the revenues have dropped since then and looking for a way to support whole organization even there's dramatic declines.

-Kajikawa asks I you've consulted with news magazines and other entities in student media

-Sam says yeah. Zach Seidel just spoke on behalf of UCLA radio and our board of directors consulted the editors of each of the student news magazines.

-Mossler states it goes to daily bruin and bruin walk. What percentage would go to which, and I'm sure you came to the number – and daily bruin is running a deficit would it just bring you back up from not running a deficit. How would that free up money if that's just going to bring you guys back?

-Sam states bruin walk is a publication of the daily bruin. There's a lot of shared resources and bruin walk and the daily bruin share servers and a lot of resources. As far as a mechanism is more of a question for communication board. In 2009 the student body approved the pledge referendum and a portion of that went to student media. They are student publications but needed support. Planning on the pledge referendum started in 2007, and in 2008 there was a recession that hit. The daily bruin hit far more than we are expecting. The news magazines suffered a lot. We want to decrease it further and go back to what its originally intended to do which is to support non ad generating.

-Mossler says because you are running a deficit right now, plus all the money to keep does that mean money won't, I just want to clear up the fee.

-Sam says last year the difference was \$55,000 and to help us out with more than that. We've seen expenses decline n revenues and want to cut expenses as much as we can . We've made so many dramatic cuts there's not more we can do without cutting into the value of the student program. We are physically cutting our office in half. We are making really dramatic changes. The idea here is that we are not just making sure that last year deficit is closed in future years, the deficit will grow because there will be continued decline in print advertising because then we get to a point where its starting to damage program for students. There's a balance and clearly the daily bruin has been around for 96 years and we don't want it to shut off after 5 more years. A hard thing we were trying to work out is how low print advertising will go. There's no way to tell and let the department move off the unreliable funding source.

- Rosen states that in 2009 where you go the funding but in 2009 you weren't able to open it up to other news magazines so then within student media what level are you prioritizing student magazines become it comes up to the bottom of the list.
- Sam states is there a way to allow ComBoard.
- Helder states suspending the rules
- Ashly states there's 3 different committees and finance committee is allocated a lot of the budget however me Sam and I have been working extremely hard on communication members assuming that the referendum has passed that here would be fair allocations that ucla student media as a whole.
- Hourdequin states that \$2.25 is going to split up among the daily bruin and all of the news magazines
- Sam states this is a fee to support the daily bruin and bruin walk.
- Hourdequin states the pledge fee you're currently getting, is it equal to the \$2.25 and what would the division of the pledge fund be to all the other news magazines
- Sam says it brings up \$3.26 for student media and that's a difficult question because student media uses accrue based. Its hard to say it goes to specific funding's.
- Hourdequin states the pledge fee that was served to fund all the other news magazines and ucla radio
- Sam said the pledge fee was written with broad language to allow latitude for anything to happen based on the jurisdiction of the Comm board
- Hourdequin says its up to the Comm board up to the discretion to fund the news magazines. Is there any stipulation within your guidelines of operations to fund the different news magazines equitably?
- Ashly says I the finance committee and executive committee to open it to elaborate where the funding would be allocated and discuss plans to move forward and to the future.
- Sam states thinks of media in broader sense and in the ComBoard I have never heard of anything of making any cuts to news mag
- Hourdequin states is there anything that guarantees that the news magazines are going to being able to get that funding.
- Sam says that something that the communication board works on every year. Moving forward they worked to discuss budgets. That's not tied to the fee. It's a separate thing to the budget. The ComBoard works on budget regardless of whether its pursued.
- Kajikawa states you met with the editors why didn't you look with other student groups of potential referendum
- Sam states their sentiment was that they were supportive of the fee but if additional money cam into student media and they historically relied on money form the daily bruin. With the daily bruin having fee support they can get that. The ComBoard decided that its message and mission is unique to other organizations and felt that it would be better to work on independently.
- Wong asks what percentages come from what for the budget
- Sam says they can forward you the presentation and there's no daily bruin budget per se but there a student media budget per se and I can speak to that. Most broadly we bring in \$224,000 on outside sells, and \$100,000 of sales in bruin life yearbook,

and around \$260,000 a year from pledge fee, and other things writing for the news magazine.

-Wong says given that the ad sales are ½, if this referendum is passed how long would it be sustainable for.

-Sam says our biggest question is how quickly would it be and it only sounds like a few percentage points but its 10 of thousands of dollars but its how keen the local businesses are it makes us the biggest differences.

-Kajikawa states in previous years when a referendum comes up and there's a question of conflict of interest. USAC and daily bruin is a nuanced relationship. USAC is associated with particularly slates on campus how does the daily bruin feel about this in terms of moving forward.

-Sam said that student media is at a point that bringing in funding is that we have little options. We see it as necessary to present it to council to get it on the ballot.

-Inash states that we recognize its an awkward situation to put it on the ballot and as an organization don't intend to change our conference. As editors we all have very high expectations of writers. Our writers cant support anything of any candidate. A promise is to retain our mission. Whether or not you guys approve this to be added to the ballot isn't going to change how we cover anything.

-Geller states if you put it on the ballot and you can say you are voting to put on and I support it or you can say I'm voting to put it on and don't support it or I can put on and be neutral.

-Geller states we hold people on high enough degree of student ethics and not change the way they cover any individual council office as a result on how that office holder should vote on that specific issue.

-Champawat states the council functions as the gate keep and the council should try to be objective and allow access whenever appropriate.

-Helder states this is about the institution of the daily bruin and hopefully it will persist for much longer and its something to consider for much longer. Even if we disagree as the language that stands

-Dameron asks if we can amend the language

-Rosen says yes before we send it to UCOP.

-Dameron says its interesting that council improves referendum but trying to be objective I wish there was a special presentation. With all the information sent to us on Sunday, they have justified their need. They have provided over 10 years of past context including the recession. We all know the way in which media is going across the world with all print. Seeing the past budgets and broke it down item by item. It has been justified. We are not raising the fee, it's the students, therefore this is a way in which to make it accessible to students approving based on the information given. Over 10 years of past data and very transparent with their numbers to why I think this should go forth through the council. Its not a fee on us or an increase on stipends its an increase of undergraduates on student body.

-Cocroft states he was impressed by the transparency and students have the rights to know and commend everyone working on this referendum that with this level of transparency it should be up to the students to decide if they want to raise in this manner.

-Shao states the transparency is very nice, Ashly and Adrita reached out to me and it was much appreciated. It made me feel comfortable. It should be part of the students to design. We have that vetting process to put it on the ballot.

-Kajikawa states the obvious need and in 10 years it will penalize some entities in student media. If the need is not there, it would allow for flexibility what do you see it happening?

-Sam says this is the language we want to pursue for a lot of flagship brands students recognize. Even if daily bruin is cut by 55% will not fall under, the additional funds that continue the daily bruin would be print advertising. Even if our costs continue to decline its still going to be the case

-Kajikawa states why not add some flexibility! Its highly unlikely but in the scenario it does, but we cant do that with the current language. So why not add flexibility?

-Geller states the question could say the same under the yes/no first section and could be tweaked to UCLA and the reality is that it doesn't go to daily bruin it goes to commboard. Rephrasing that section makes you feel more comfortable since the question is still about daily bruin but the money goes to comboard is an easy change.

-Sam asks would it change the language within the top question

-Geller says no it doesn't have to. We can leave the question as it is, and change that A and to make it clear that the moeny is going to commboard. When the questions came up to how commboard was getting, my understanding is the amount is \$3.26 but after inflationary adjustments over the last few years so the new number that would be going to commboard and all of the other student media would be \$5.51 a student. If the question is worded about daily bruin and bruinwalk, then assuming that this brings in \$175,000 a year than that would be the minimum budget commboard would be required to set for daily bruin and bruin walk. The rest of the funds can go anywhere, but daily bruin and bruinwalk as a comvination can not drop below that combined budge.t

-Hourdeqina asks if Kajikawa is making those amendments.

-Hourdequin asks if the changes would be to A

-Rosen asks if Kajikawa would like to make that suggestion

-Kajikawa moves to amend the A for

A. \$2.25/quarter to the UCLA Communciations Board to support the Daily Bruin, the independent campus news service, bruinwalk.com, one of the services the daily bruin provides to the campus, and other student media entities.

-Sam says to clarify again we discussed a little bit whether the language at the top says a \$3 increase or?

-Geller states we'll get feedback where it goes for formal review where the old fee needs to be disclosed whether its in the question part or the supplemental information. It will likely need to be disclosed somewhere.

-Kajikawa moves. Hourdequin seconds.

-Cocroft asks for a repetition. A. \$2.25/quarter to the UCLA Communications Board to support the Daily Bruin, the independent campus news service, bruinwalk.com, one of the services the daily bruin provides to the campus, and other student media entities.

-Dameron says the impact now on the title. The title on the referendum is longer represented. IT now includes the commboard entities or must that now be modified to encompass what's in this referendum

-Geller says if you would like to say as is we can send it for review and see what the review response is

-Khan says we have o ask the author would Sam and other folks who authored can we get their viewpoint on it

-Sam says the general idea behind council is that we feel that student s looking at this will see brands that they associate it with and experiences they have and we felt that this was something to the point. Everything and bringing out the title will bring out advantages of support.

-Rosen states

-Ashly states that the change happening so suddenly when its strictly daily bruin and bruin walk and its been informed that the finance committee to me and not get any funding.

-Sam says my biggest concern is that the question up top remains the same. Im not sure if UCOP would have issues but changing the language to be more inclusive as long as the asks Is phrased than I have no problem.

-Hourdequin says as commboard you would be responsible for allocating the funds with the more inclusive language it would be up to commbaords discretion to decide whether all the \$2.25 goes to daily bruin or broken up among all the entities

-Ashly states it would strictly be and ge t a lot of cote comes spring.

-Kajikawa asks to get the sentiments of council as a whole.

-Hourdequin states straw ballots aren't happening.

-Kajikawa says we have a week and we can improve and if anything they can come next week

-Cocroft states in terms of tabling it that if we are making amendments the longer time we have to sense the feedback, the better. I'm strongly n support because now we can support other student media entities. I think the changes in language are relatively minor. Hopefully we can keep title and initial question in tact. We are funding communications board and still supporting bruin walk and its up to their discretion to fund their other entitles. If we delay this it can hinder our flexibility in the future.

-Rosen states if we do vote no we need to allow time

-Rosen states since there's no sunset period and we want to be vague and open as possible in case things do change. Rosen says we have a motion and second. It is to part A. It is to say that: A. \$2.25/quarter to the UCLA Communications Board to support the Daily Bruin, the independent campus news service, bruinwalk.com, one of the services the daily bruin provides to the campus, and other student media entities.

12-0-0 the amendment

-Kajikawa wants to amend the title and I believe its misleading. Kajikawa proposes Student Media: Daily bruin, bruinwalk.com and other entities

-Khan states if you're trying to change the title then its too broad

-Helder states if we specify student media in the title then we have to compound that with a pledge fund and that makes the referendum way less likely to pass

- Geller states it has to be disclosed regardless. It has to decide if its ABC part and because ComBoard gets student referendum funds it needs to be disclosed so far
- Helder states you don't think UCOP will feel more inclined to put it in the headlining question when its explicitly written into the title
- Heller states we wont know until they read the article
- Kajikawa makes a motion to amend: "Student Media: daily bruin, bruin walk, and other student media entities referendum."
- Rosen states I suggest "daily bruin, bruin walk, and other student media entities referendum"
- Helder states if I saw it as a student voting I would see all of these things and think "no." Its more justified to get it on. In our effort to be good willed towards everyone we can ultimately make it worst.
- Cocroft states to address the concern that the title is misleading and with changed language, most of the support is going to daily bruin and bruin walk because that's the flagship student media. By supporting the daily bruin we are supporting the rest of student media and the title can remain the same because in a way we are supporting daily bruin and bruin walk but I think people will realize that in reading the language.
- Sam says we've gone through so many iterations of the title and me and Ashly would sleep at 4 am and wake up 7am and this is the most succinct way.
- Siegel states what this is and have it as short and succinct as possible. With all these colons and this long line its within good faith but for me personally short and sweet what's going to make students want to support this or not.
- Rosen calls for a vote.
- 1-11-0 vote the amendment has failed.
- Rosen says we have the amended change is not on the screen but the amended thing "A. \$2.25/quarter to the UCLA Communications Board to support the Daily Bruin, the independent campus news service, bruinwalk.com, one of the services the daily bruin provides to the campus, and other student media entities."
- 11-1-0 the referendum language has been approved to be placed on the ballot.

## X. Announcements

- Hourdequin states please place it on the website.
- Chen says one thing of a long night that active minds is partnering with Powell library and john wooden and have healthy nap spaces and information proctoring. Next Thursday with free dental health screens for all UC ship older. The last thing is head talks with a collection of art and mental health form 6-8pm in Kerckhoff art gallery.
- Khan states we have the gofundme for menstrual products and the actual drive of a box that is placed and a drive for actual donations.
- Dameron says CSC is having their spread the word to end the word. I made a pledge video and I tagged every single one of you I have events and I brought t-shirts.
- Hourdequin states there will be a Friday study hall and we are going to have food and coffee and tea and free blue books and scantrons thanks to Academic affairs commission. Hopefully we can get puppies.

- Mossler states there's a concert in Ackerman and they are 3 amazing female acts and cultural affairs is coprogramming and other groups. There's some amazing female talent, cyn, doja cat, and kelela.
- Helder asks everyone to act on his email
- Rosen thanks everyone who is available to come on Thursday with UCOP chief financial.

#### XI. Signing of the Attendance Sheet

*The attendance sheet has been passed around.*

#### XII. Adjournment

- Helder moves to adjourn the meeting. Dameron seconds.
- 12-0-0 the meeting is adjourned at 9:53pm.

#### XII. Good and Welfare